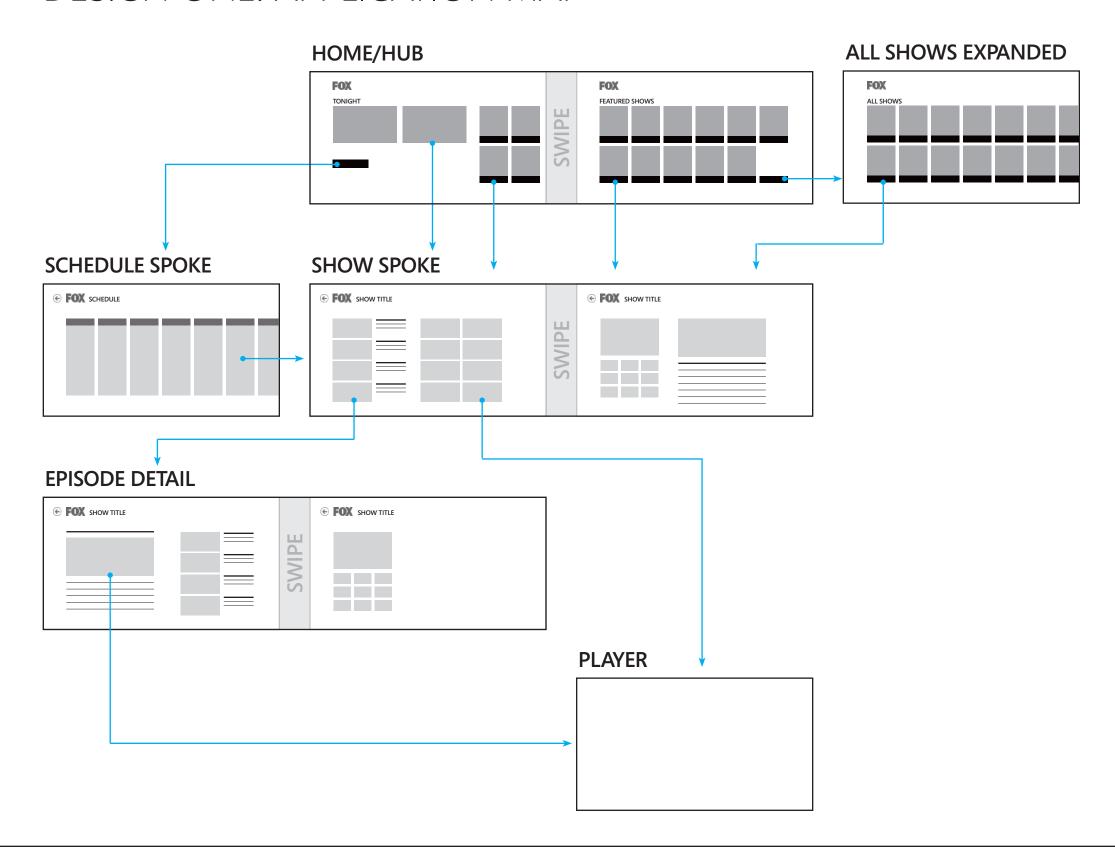
FOX BROADCASTING COMPANY

# Windows 8 Tablet Application v1.0 UX Design Document

ROUND 1

CYPRESS

## DESIGN ONE: APPLICATION MAP





## DESIGN ONE: HOME/HUB - MULTIPLE SHOW PROMO

# FOX

#### TONIGHT - Sunday, March 11



#### **BLOCKBUSTER SUNDAY**

All-New SUN Starting at 7:30/6:30c

Animation Domination is going to the movies! Each episode Sunday night will feature a tribute to a famous flick!

VIEW FULL SCHEDULE

#### **Featured Shows**















## DESIGN ONE: HOME/HUB - TWO SHOW PROMOS

## FOX

TONIGHT - Thursday, March 15



AMERICAN IDOL - 8/7c

VIEW FULL SCHEDULE



TOUCH - 9/8c SPECIAL PREVIEW ENCORE

#### **Featured Shows**





#### **FOX**

## DESIGN ONE: HOME/HUB - FEATURED SHOWS

# FOX

#### **Featured Shows**















SEE ALL SHOWS







Q'VIVA! THE CHOSEN ALL-NEW 2 HOURS SAT 8/7C

#### DESIGN ONE: SHOW SPOKE

## **FOX** Alcatraz

#### **Episodes**



Sonny Burnett
Season 1, Episode 9 | Aired: 3/5/12
A violent criminal reappears.



The Ames Brothers Season 1, Episode 8 | Aired: 3/5/12 Brothers once behind bars reappear.



Johnny McKee Season 1, Episode 7 | Aired: 2/20/12 A killer chemist reappears.

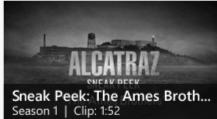


Paxton Petty
Season 1, Episode 6 | Aired: 2/13/12
A convicted bomber reappears.

#### Clips: Recently Added



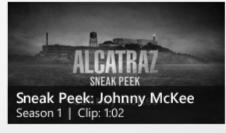






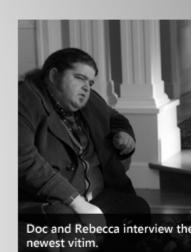






VIEW MORE

#### **Photos: Current**











#### DESIGN ONE: SHOW SPOKE

## **FOX** Alcatraz

#### About the Show



#### ALCATRAZ MONDAY, MARCH 12 | ALL NEW

From executive producer J.J. Abrams (FRINGE, "Lost," "Star Trek," and the recent blockbuster "Super 8") comes ALCATRAZ, a thrilling new series that follows a unique trio investigating the mystifying reappearance of 302 of Alcatraz's most notorious prisoners and quards, 50 years after they vanished.

""a chilling new drama revolving around America's most infamous prison""

When San Francisco Police Department DET. REBECCA MADSEN (Sarah Jones) is assigned to a grisly homicide case, a fingerprint leads her to a seemingly impossible suspect: JACK SYLVANE (guest star Jeffrey Pierce), an Alcatraz inmate who died over 30 years ago. Given her family history – both her grandfather and

surrogate uncle, RAY ARCHER (Robert Forster), were guards at the prison – Madsen's interest is immediately piqued. When the enigmatic, knows-everything-but-tells-nothing government agent EMERSON HAUSER (Sam Neill) tries to impede her investigation, she becomes doggedly committed to it.

Madsen finds herself working with an unlikely partner, Alcatraz expert and comic book enthusiast DR. DIEGO "DOC" SOTO (Jorge Garcia), to help piece together the inexplicable sequence of events. The two discover that Sylvane is not only alive, but he's loose on the streets of San Francisco, exacting decades-old revenge and leaving bodies in his wake. And strangely, he hasn't aged a day since 1963, when Alcatraz was ruled by the iron-fisted WARDEN EDWIN JAMES (Jonny Coyne) and the sadistic ASSOCIATE WARDEN E.B. TILLER (Jason Butler Harner).

Detective Madsen and Soto must team with Hauser and his associate, LUCY BANERJEE (Parminder Nagra), to stop Sylvane's vengeful killing spree. By delving into Alcatraz history, government cover-ups and Rebecca's own heritage, the team will ultimately discover that Sylvane is only a small part of a much larger, more sinister present-day threat. Because even though he may be the first, it quickly becomes clear that Sylvane won't be the last to reappear from Alcatraz.

During the course of the investigation, Madsen and Soto will learn that Hauser has been awaiting the prisoners' return for nearly 50 years. Soto will witness his life's work – the history of Alcatraz – come alive, while he and Madsen fight to keep the country safe from history's most dangerous criminals.

ALCATRAZ is produced by Bonanza Productions Inc. in association with Bad Robot Productions and Warner Bros. Television. The series is executive-produced by J.J. Abrams, Bryan Burk ("Lost," "Fringe" and "Mission: Impossible – Ghost Protocol"), Jennifer Johnson ("Cold Case"), Daniel Pyne ("Fracture"), and Jack Bender ("Lost"), who also serves as a director. Elizabeth Sarnoff ("Lost"), Steven Lilien ("Kyle XY") and Bryan Wynbrandt ("Kyle XY") co-created the series.

#### DESIGN ONE: EPISODE DETAIL

# **FOX** Alcatraz

#### Sonny Burnett

Season 1, Episode 9 | Aired: 3/5/12



Hauser and Ray meet after hours at Ray's bar. Ray wants Hauser to release Rebecca from the Alcatraz task force so she can have a normal life. Hauser says that it's not his decision to make. Unimpressed with the life Ray's made for himself, Hauser adds that he's glad Ray turned down his request to join the task force himself years earlier.

Hauser says that Ray doesn't have the stomach for the kind of work they're doing, and Rebecca does. Ray insists that Hauser cut Rebecca loose, but Hauser wants to know why Ray's waited months to make such a demand. Then Hauser realizes the answer: "Tommy Madsen - you've seen him."

#### More Episodes



The Ames Brothers
Season 1, Episode 8 | Aired: 3/5/12
Brothers once behind bars reappear.



Johnny McKee Season 1, Episode 7 | Aired: 2/20/12 A killer chemist reappears.



Paxton Petty
Season 1, Episode 6 | Aired: 2/13/12
A convicted bomber reappears.

#### Related Photos



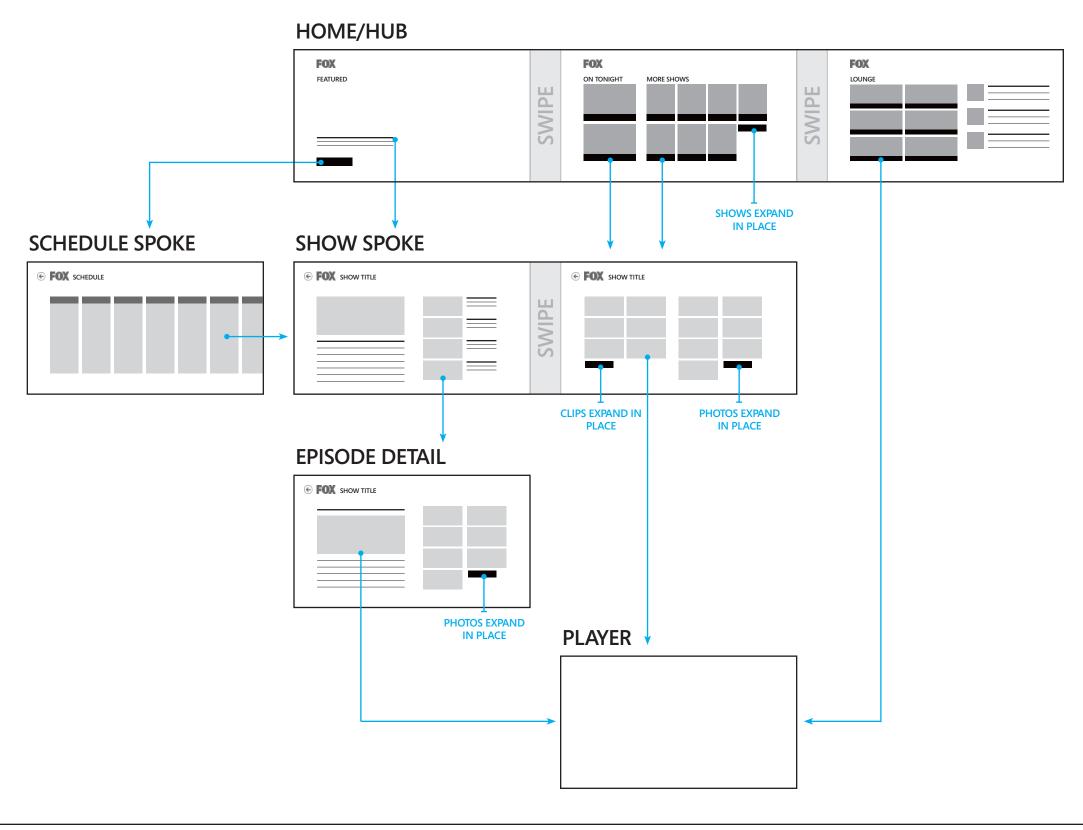




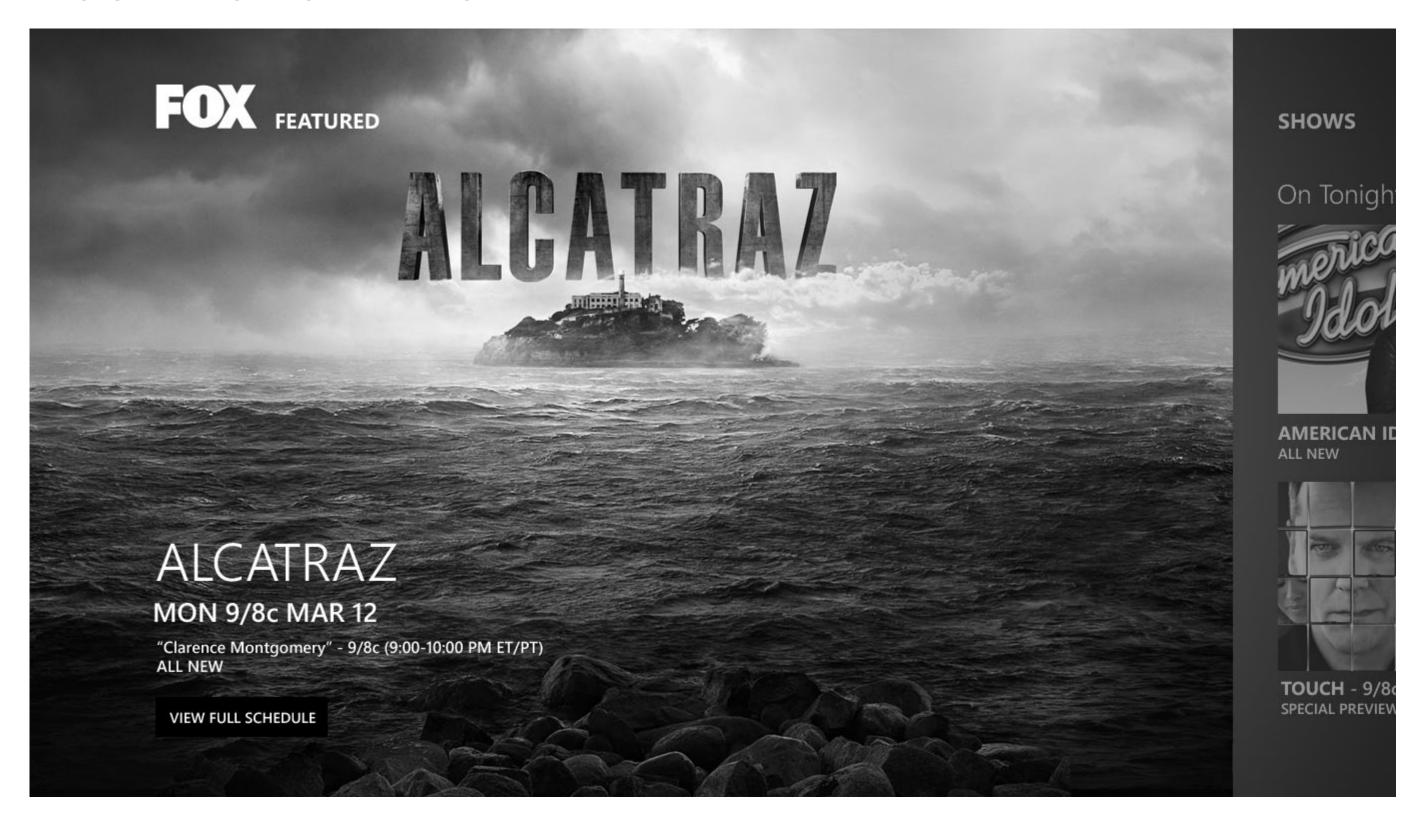




## DESIGN TWO: APPLICATION MAP

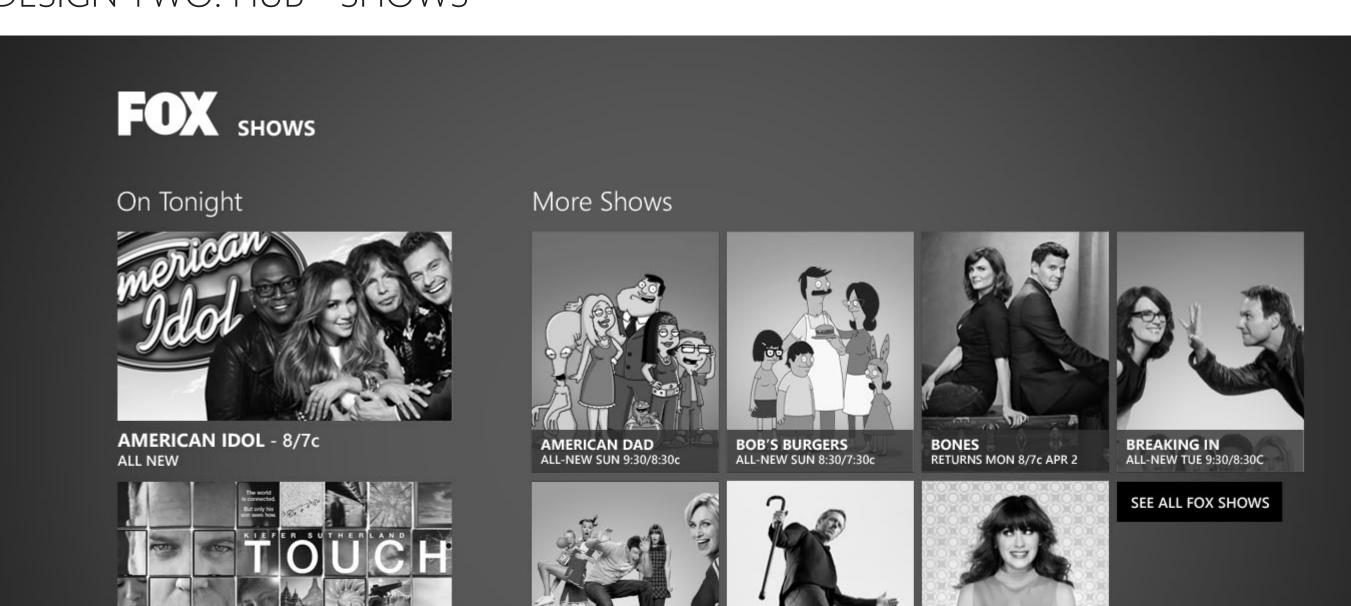


## DESIGN TWO: HUB - FEATURED





## DESIGN TWO: HUB - SHOWS



**TOUCH** - 9/8c SPECIAL PREVIEW ENCORE



GLEE ALL-NEW TUE 8/7c APR 10

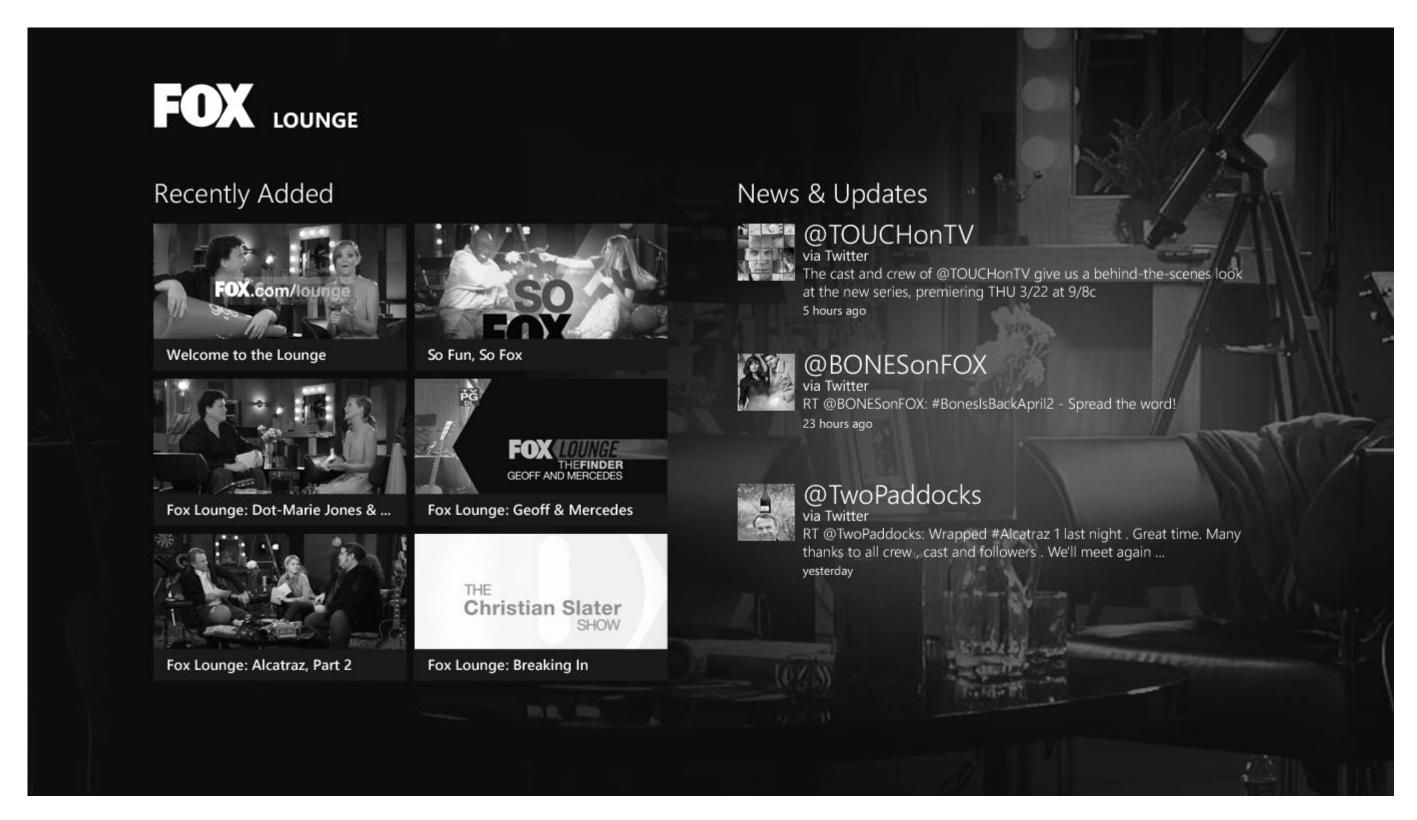


HOUSE MON 8/7c





## DESIGN TWO: HUB - FOX LOUNGE





#### DESIGN TWO: SHOW SPOKE

## **FOX** Alcatraz

#### About the Show



From executive producer J.J. Abrams (FRINGE, "Lost," "Star Trek," and the recent blockbuster "Super 8") comes ALCATRAZ, a thrilling new series that follows a unique trio investigating the mystifying reappearance of 302 of Alcatraz's most notorious prisoners and guards, 50 years after they vanished.

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#### **Episodes**



#### Sonny Burnett

Season 1, Episode 9 | Aired: 3/5/12

Hauser and Ray meet after hours at Ray's bar. Ray wants Hauser to release Rebecca from the Alcatraz task force so she can have a normal life. Hauser says that it's not his decision to make. Unimpressed with the life Ray's made for himself, Hauser adds that he'...



#### The Ames Brothers

Season 1, Episode 8 | Aired: 3/5/12

During a tour of Alcatraz, the hulking former inmate Pinky Ames walks the prison's halls with intent, lingering at his old cell as if searching for something. His memories draw him back to his incarceration in 1961, where he joins his brother Herman - apparentl...



#### Johnny McKee

Season 1, Episode 7 | Aired: 2/20/12

As Lucy remains comatose, Dr. Beauregard explains to Hauser that none of the advanced technologies have been effective in reviving her. She remains in a deep sleep, lost in dreams. The doctor suggests that Hauser should read to her to draw her closer to the...



#### Paxton Petty

Season 1, Episode 6 | Aired: 2/13/12

In 1963 young police officer Emerson Hauser battles seasickness on the ferry to deliver inmate Paxton Petty to Alcatraz Island. They are greeted by an unusually large welcoming party, including Warden James, E.B. Tiller, and Lucy Sengupta.

Clips



Fox Lo

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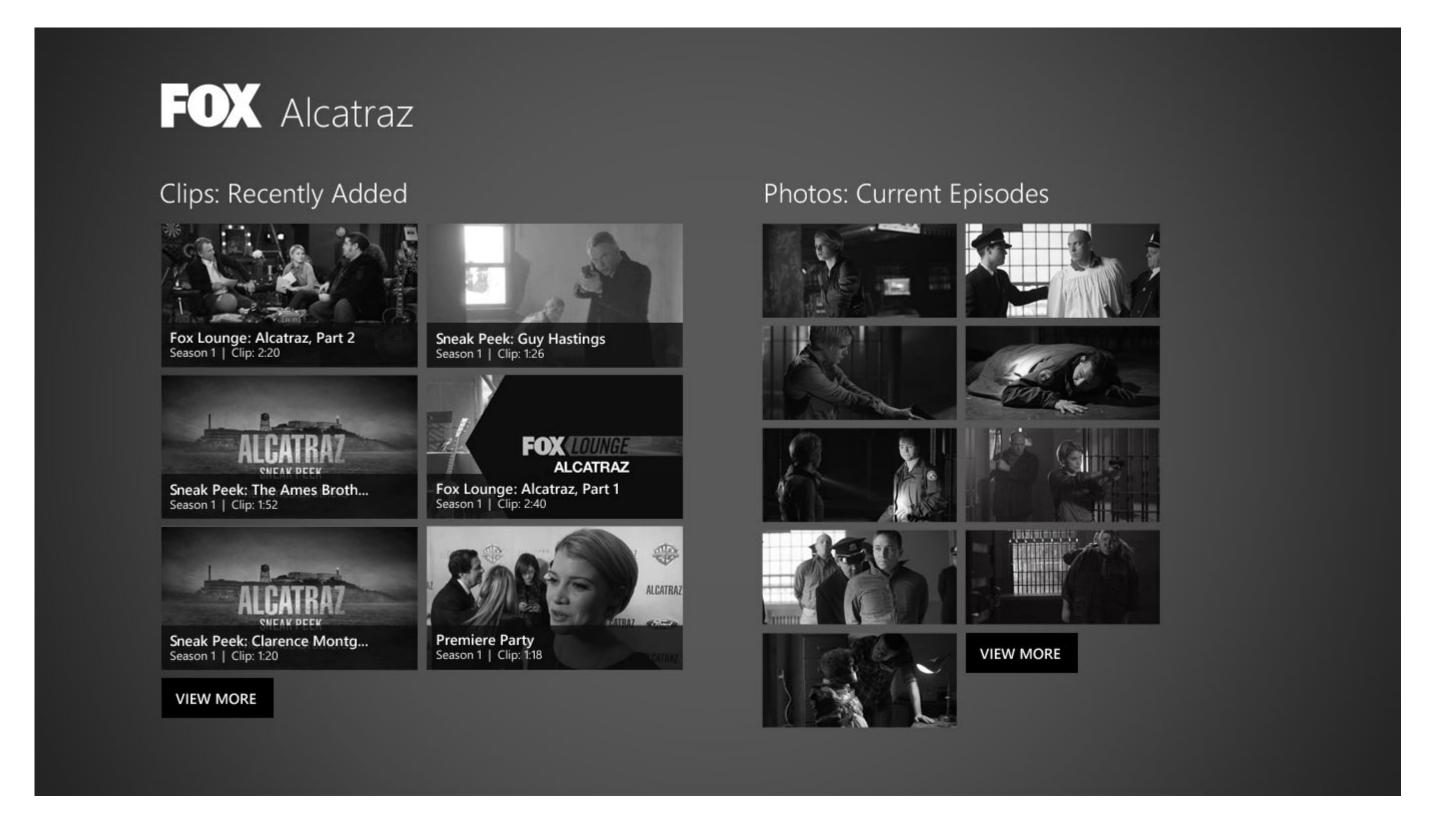
Sneak Season

Sneak Season

VIEW



## DESIGN TWO: SHOW SPOKE





#### DESIGN TWO: EPISODE DETAIL

# **FOX** Alcatraz

#### The Ames Brothers



Season 1, Episode 8 | Aired: 3/5/12

During a tour of Alcatraz, the hulking former inmate Pinky Ames walks the prison's halls with intent, lingering at his old cell as if searching for something. His memories draw him back to his incarceration in 1961, where he joins his brother Herman - apparently his much slighter but more verbose fraternal twin - in the prison mess hall. Herman is arguing over baseball with another inmate.

Pinky plays the role of Herman's enforcer, threatening physical violence unless the inmate leaves his spoon behind. Failing to turn in all his silverware is an act that will land the inmate in the Hole. "Better than the infirmary," Herman says. The brothers then plot to "make a move" in a scheme masterminded by another inmate, Donovan. They don't trust Donovan, but they believe that his risky plot will make them rich when they walk out of Alcatraz.

#### Related Photos





# Thank you!

Please get back to us with your comments after having a chance to review.

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