## FOX BROADCASTING COMPANY

# Windows 8 Tablet Application v1.0 UX Design Document

ROUND 6 (Revised)

#### JULY 31, 2012

# CYPRESS

## **APPLICATION MAP**





## Selecting and Sharing Content Pin to Start

#### JULY 31, 2012

# CYPRESS

## **INTERACTIONS & NOTES**

Nearly all of the content in the FOX Windows 8 application may be selected.

#### 1.0 SELECTING A TWEET

Slide down on a tweet to select it. Note that while tapping most items in a Windows 8 application will allow you to dive deeper into content, tweets do not link to anything.

Once selected, tweets may be shared (via the charms bar). Individual tweets cannot be pinned to the user's start screen as a live tile.

#### 2.0 CHARMS BAR & SHARE ICON

Slide left from the right edge of the device to reveal the charms bar and the Share icon.



## **INTERACTIONS & NOTES**

Most of the content in the FOX Windows 8 application may be shared to any social networking applications installed on the device.

#### **1.0 SELECTING A SHOW** (AND MOST OTHER CONTENT)

Slide down on a show image to select a single content item. This is the typical way all content may be selected.

Note that while Windows 8 may support selecting multiple items, the FOX application only supports single-select for ease of use.

#### 2.0 CHARMS BAR & SHARE ICON

Slide left from the right edge of the device to engage the charms bar. Tap the Share icon to open the Share bar

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## Home ~

#### On Now



Sordon Ramsey needs to practice yoga. #hellskitchen



Doltt Maggz @magx\_ter #hellskitchen if ya ask me NO BARBIE NO DRAMA.. #LAKings BORING 2m via Twitter



Candy Schmitz @candyschmitz What?!? Not happy that Barbie is still at #hellskitchen!



Anthony @AntRugz31 Barbie is the new Elise. She stays to the final 6 for ratings #hellskitchen 4m via Twitte

12:16 Thursday March 15





## **INTERACTIONS & NOTES**

Once selected, most content may be shared to any social networking applications installed on the device.

**1.0 SELECT SHARING APPLICATION** Tap an application icon in the Share bar to share the selected content via that application.

In this instance, the user has tapped the Facebook app icon in the Share bar. The following page illustrates the process of a user sharing a show to his/her Facebook profile.

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## Home ~

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Candy Schmitz @candyschmitz What?!? Not happy that Barbie is still at #hellskitchen!



Anthony @AntRugz31 Barbie is the new Elise. She stays to the final 6 for ratings #hellskitchen 4m via Twitter





Robert Wingate @Formerly\_Necro Brianna needs to exit gracefully. She was eliminated for making a bad cod. Not because she's not a fighter. #HellsKitchen





## INTERACTIONS & NOTES

Once a user has selected a sharing application, the Share bar is replaced by a share flyout prepopulated with content relative to the selected item.

#### 1.0 BACK BUTTON

Tapping the back button returns the user to the list of sharing applications in the Share bar.

Tapping outside the Share flyout closes it and cancels the sharing process.

## 2.0 CUSTOM TEXT FIELD AND SHARE BUTTON

Enter any custom text by tapping the text entry field, then typing. Tapping the Share button will post to the user's profile on the selected social media site.



#### JULY 31, 2012

#### Hell's Kitchen on FOX - Official Site http://www.fox.com/hellskitchen/

Eighteen aspiring restaurateurs will brave Ramsay and his wrath as he once again puts the competitors through rigorous challenges to see who has the skill and passion to win a life-changing prize: a head chef position at BLT Steak in New York City.

## **INTERACTIONS & NOTES**

If nothing is selected when a user attempts to share, the share bar may still be accessed via the charms bar.

#### **1.0 SHARING ERROR MESSAGE**

"There is nothing for the FOX TV application to share right now. Please select something you'd like to share"

#### SHARING DISABLED IN SNAP VIEW

When an application is docked in snap view, the charms bar will only be active for the application in fill view (typically filling 1024x768).

#### SHARING OTHER CONTENT

Additional information for sharing a specific episode is available in the Episode Detail section.

## Home ~

#### On Now



Sordon Ramsey needs to practice yoga. #hellskitchen



Doltt Maggz @magx\_ter #hellskitchen if ya ask me NO BARBIE NO DRAMA.. #LAKings BORING 2m via Twitter



Candy Schmitz @candyschmitz What?!? Not happy that Barbie is still at #hellskitchen!



Anthony @AntRugz31 Barbie is the new Elise. She stays to the final 6 for ratings #hellskitchen 4m via Twitter



Robert Wingate @Formerly\_Necro





ALL NEW



## PINNING CONTENT TO START SCREEN VIA APPLICATION BAR

## INTERACTIONS & NOTES

#### **1.0 SELECT CONTENT**

Slide down to select a single content item.

#### 2.0 APPLICATION BARS

Once an item is selected, slide up from the bottom edge of the device to engage the application bars.

#### 3.0 PIN TO START ICON

Tapping the pin to start icon in the application bar will pin the selected content item to the user's start screen as a live tile.

If the user has not selected an item, or the selected item cannot be pinned, the pin to start icon will be disabled & reduced in opacity.





## Landscape Views Full and fill views

#### JULY 31, 2012

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## A - HOME/HUB - PRIMETIME



## INTERACTIONS & NOTES

#### **1.0 GLOBAL NAVIGATION**

Tapping the page title or downward arrow next to it will expose this menu. Other options are available at the show levels.

#### 2.0 TWITTER STREAM

During primetime, as FOX shows are currently playing in the user's timezone, the left-most position on the Home screen will pull in a Twitter feed. We suggest either using @FOXBroadcasting or the hashtag of the show currently playing.



#### SELECT/SHARE A TWEET

Sliding down on a tweet will select it; then a user may retweet it via the Charms bar > Share > any installed app for sharing tweets. Tweets are not pinnable.









NOT PINNABLE CONTENT

## A - HOME/HUB - PRIMETIME





## **INTERACTIONS & NOTES**

#### **1.0 TONIGHT'S SHOW IMAGES**

Tapping one of these show images will bring the user to that Show's Section.



#### SELECT/SHARE A SHOW

Sliding down on a show tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



#### **PIN SHOW TO START MENU**

Sliding down on a show tile will select it; then a user may pin a live tile for that show to their start screen via the pin to start icon in the application bar.

### 2.0 VIEW SCHEDULE

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Tap "View schedule" to go to the Schedule Section.

## Home ~

#### On Now



Sordon Ramsey needs to practice yoga. #hellskitchen



Doltt Maggz @magx\_ter #hellskitchen if ya ask me NO BARBIE NO DRAMA.. #LAKings BORING 2m via Twitter



Candy Schmitz @candyschmitz What?!? Not happy that Barbie is still at #hellskitchen!



Anthony @AntRugz31 Barbie is the new Elise. She stays to the final 6 for ratings #hellskitchen 4m via Twitter





Robert Wingate @Formerly\_Necro Brianna needs to exit gracefully. She was eliminated for making a





## A - HOME/HUB - OFF PRIMETIME



## **INTERACTIONS & NOTES**

Outside of primetime, the twitter steam and images of shows playing that evening swap positions. In addition, photos related to the previous night's shows will be above the tweets.

#### 1.0 PHOTOS

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Tapping an image of the previous night's shows will open the viewer.



#### **SELECT/SHARE PHOTOS**

Sliding down on a photo tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



#### PIN PHOTOS TO START MENU

Sliding down on a photos tile will select it; then a user may pin a live tile for that show to their start screen.

## Home -

Tonight: Tuesday View schedule



HELL'S KITCHEN - 8/7c ALL NEW



MASTERCHEF - 9/8c ALL NEW

What's New



PHOTOS: Hell's Kitchen 17 Chefs Compete As the teams gather for night two of service, the Blue eam is ready to work as a unit while the Red Team a feud building between members.

(\*



Countess Rose Perry @VinoCaPisco Did @GordonRamsay01 just call that chef a baby rhino?! (I shouldn't laugh but I am!) #HellsKitchen http://bit.ly/OnGOp5 1h via Twitte







#### JULY 31, 2012





NOT PINNABLE CONTENT





GLEE ALL-NEW

## A - HOME/HUB - OFF PRIMETIME







PIN TO START VIA APP BAR

## **INTERACTIONS & NOTES**



#### **1.0 TWITTER STREAM**

The interactions for individual tweets are noted on page 11.

2.0 PIN TO START

Once selected, most content (other than tweets) may be pinned as live tiles on the user's start screen by tapping the pin to start icon in the application bar.

Slide left to view additional content.

## Home ~

Tonight: Tuesday View schedule



HELL'S KITCHEN - 8/7c ALL NEW



MASTERCHEF - 9/8c ALL NEW

#### What's New



PHOTOS: Hell's Kitchen 17 Chefs Compete As the teams gather for night two of service, the Blue Team is ready to work as a unit while the Red Team has a feud building between members.



Countess Rose Perry @VinoCaPisco Did @GordonRamsay01 just call that chef a baby rhino?! (I houldn't laugh but I am!) #HellsKitchen http://bit.ly/OnGOp5





#### JULY 31, 2012





NOT PINNABLE CONTENT





## A - HOME/HUB - FEATURED SHOWS



## INTERACTIONS & NOTES

**1.0 FEATURED SHOWS / VIEW ALL** Tap this header text to go to the All Shows Section.

**2.0 FEATURED SHOW IMAGES** Tapping one of these show images will bring the user to that Show's Section.



#### SELECT/SHARE A SHOW

Sliding down on a show tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

#### PIN SHOW TO START MENU

Sliding down on a show tile will select it; then a user may pin a live tile for that show to their start screen via the pin to start icon in the application bar.









NOT PINNABLE CONTENT

## A - HOME/HUB - PRIMETIME - FILL VIEW (1024x768)



## **INTERACTIONS & NOTES**



## 1.0 TWITTER STREAM AND OTHER CONTENT IN FILL VIEW

Interactions with individual tweets, show tiles and other content behave the same as when the app is in full view (pages 11-15).

#### 2.0 VIEW SCHEDULE

Tap "View schedule" to go to the Schedule Section.

#### 3.0 PLACEHOLDER APPLICATION

The image on the left is not part of the FOX application; it illustrates how another application can be docked in snap view beside FOX.

Slide left to reveal additional content.

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1.0

## **B - SCHEDULE SECTION**



#### 1.0 BACK BUTTON

Tapping this button will return the user to screen previously viewed.

#### 2.0 WEEK FILTERS

Tapping "Last Week" or "Next Week" will show only the appropriate week's schedule.

#### 3.0 SHOW TILES

Tapping a show tile will bring the user to that show's section. Note that the show tile's size and shape is relative to the length of that episode. One-hour and twohour shows have sufficient space for additional metadata.

#### 4.0 NOW PLAYING

If a show is currently playing on FOX, that show's tile will be emphasized with color.

۲	SHARE VIA CHARMS BAR	8	SHARING NO	T SUPPORTED	$\bigotimes$	PIN TO START VIA APP
_						
<b>e</b>	Schedule	eek Ne	rt Week			
3.0	SUNDAY, JULY 15 7:00-7:30 pm AMERICAN DAD "A Ward Show" 7:30-8:00 pm THE CLEVELAND SHOW "Brown Magic" 8:00-8:30 pm THE SIMPSONS "Beware My Cheating Bart" 8:30-9:00 pm THE SIMPSONS "Moe Goes from Rags to	MONDAY, JULY 8:00-9:00 p HELL'S KITC "9 Chefs Competence ALL NEW Chef Ramsay put chefs' palates to 1 9:00-10:00 p MASTERCH "Top 8 Competence ALL NEW The amateur chef feed hungry cow	116 CHEN ete" s the remaining the test DM EF e" fs work in teams to boys at a rodeo	TUESDAY, JULY 17 8:00-9:00 pm HELL'S KITCHE "8 Chefs Compete" ALL NEW Chef Ramsay's patient some chefs crumble u pressure of the comp 9:00-10:00 pm MASTERCHEF "Top 7 Compete" ALL NEW Chef Paula Deen joins panel as the contestat Southern-inspired dis	<b>N</b> Inder the etition	WEDNESDAY, JULY 18 8:00-10:00 pm SO YOU THINK YOU CAN DANCE "Top 20 Perform Part 2" ALL NEW   2 HRS The top 20 finalists perform or again before learnin which dar will be sent home. THE TOP 20 FINALISTS AWAIT THEIR DESTINY ON AN ALL- "SO YOU THINK YOU CAN DO WEDNESDAY, JULY 18, ON FOX This season's Top 20 finalists perform once again before leas which dancers will be ending t journeys. Tune in to see if your favorites make the cut and wh
	"Livin' On A Prayer" 9:30-10:00 pm FAMILY GUY "The Blind Side"					

#### JULY 31, 2012





NOT PINNABLE CONTENT



#### THURSDAY, JULY 19

8:00-9:00 pm TAKE ME OUT "Episode 7" ALL NEW

A model, a pharmaceutical representative, a Harvard student and a clothing designer vie for love



9:00-9:30 pm NEW GIRL "Secrets"

9:30-10:00 pm NEW GIRL "The Story of the 50"

#### FRIDAY, JULY 20

8:00-9:00 pm HOUSE "Blowing the Wh<u>istle"</u>

A patient is caught betwe and a code of honor

9:00-10:00 pm BONES "The Don't in the Do"

Clues from a corpse foun landfill lead the team to a

## B - SCHEDULE SECTION - NAVIGATION, SHARING AND PIN TO START



## INTERACTIONS & NOTES

#### **1.0 GLOBAL NAVIGATION**



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#### 2.0 SELECTING A SHOW TILE

Slide down on a show tile to select it. Once a show tile is selected it may be shared via the charms bar.

#### 3.0 PIN SHOW TO START

Once selected, the show may also be pinned as a live tile on the user's start screen by tapping the pin to start icon in the application bar.

#### PINNING THE FOX TV SCHEDULE TO THE START SCREEN

If no items onscreen are selected, and the app bar is engaged, tapping the pin to start icon will pin a live tile of the FOX TV schedule to the user's start screen.

	Schodulo			
	Schedule All Shows	k Next Week MDAY, JULY 16 :00-9:00 pm	TUESDAY, JULY 17 8:00-9:00 pm	WEDNESDAY, JULY 18 8:00-10:00 pm
1.0	Home 7:30-8:00 pm THE CLEVELAND SHOW "Brown Magic"	IELL'S KITCHEN Chefs Compete" LL NEW Chef Ramsay puts the remaining chefs' palates to the test	HELL'S KITCHEN "8 Chefs Compete" ALL NEW Chef Ramsay's patience runs out as some chefs crumble under the pressure of the competition	SO YOU THINK YOU CAN DANCE "Top 20 Perform Part 2" ALL NEW   2 HRS The top 20 finalists perform one again before learnin which dank will be sent home.
	8:00-8:30 pm THE SIMPSONS "Beware My Cheating Bart 8:30-9:00 pm THE SIMPSONS "Moe Goes from Bags to	9:00-10:00 pm MASTERCHEF "Top 8 Compete" ALL NEW The amateur chefs work i teams to 1 hur wyboys at	9:00-10:00 pm MAST "Tor AL Souther es	THE TOP 20 FINALISTS AWAIT THEIR DESTINY ON AN ALL-NE "SO YOU THINK YOU CAN DAN WEDNESDAY, JULY 18, ON FOX This season's Top 20 finalists perform once again before lear which dancers will be ending th journeys. Tune in to see if your favorites make the cut and who
	9:00-9:30 pm FAMILY GUY "Livin' On A Prayer" 9:30-10:00 pm			
	FAMILY GUY "The Blind Side"			

#### JULY 31, 2012





NOT PINNABLE CONTENT



#### THURSDAY, JULY 19

8:00-9:00 pm TAKE ME OUT "Episode 7" ALL NEW

A model, a pharmaceutical representative, a Harvard student and a clothing designer vie for love

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8:00-9:00 pm HOUSE "Blowing the Whistle"

A patient is caught betwe and a code of honor

9:00-10:00 pm BONES <u>"The</u> Don't in the Do"

Clues from a corpse foun landfill lead the team to a



## B - SCHEDULE SECTION - FILL VIEW (1024x768)



## **INTERACTIONS & NOTES**

#### 1.0 BACK BUTTON

Tapping this button will return the user to screen previously viewed.

#### 2.0 SHOW TILES

Tapping a show tile will bring the user to that show's section.



Note the preceding page for information on sharing and pinning the schedule or individual shows to the start screen.

#### 3.0 NOW PLAYING

If a show is currently playing on FOX, that show's tile will be emphasized with color.

#### MORE SCHEDULE TILES

Slide left to reveal schedules for additional days.



## C - SHOW SECTION - NAVIGATION



### **INTERACTIONS & NOTES**

Each show section will include episodes, clips, tweets, photos, and brief information about the show. This content is grouped together in collections. If no content of a particular type is available, that collection should not be displayed.

#### **1.0 BACK BUTTON**

Returns the user one level back.

#### 2.0 GLOBAL NAVIGATION

Tapping the page title or downward arrow next to it will expose this menu. Note that the available options at the show level also include episodes and clips.

#### **DEFAULT ITEM FOR SHARE/PIN**

Sharing or pin to start will default to the show itself if no items onscreen have been selected.

#### JULY 31, 2012



NOT PINNABLE CONTENT



#### Recent Tweets



Mewell @NEWGIRL Check out behind the episode titled "Norm Apr 11, 2012 1:56pm PDT



Pleve RT @ Nicole @NewGirlonFOX: RT totally wanna play Tri gold! Apr 11, 2012 9:55am PDT



#### RT @Bernac @NewGirlonFOX: RT love #newgirl one of Apr 11, 2012 10:16am PDT



@NEWGIRL @#newgirl's @Lamo (audio interview): htt Apr 11, 2012 9:51am PDT

GO TO OFFICIAL TWITTER PA

## C - SHOW SECTION - EPISODES



## **INTERACTIONS & NOTES**

#### **1.0 BACK BUTTON**

Returns the user one level back.

#### 2.0 EPISODES/VIEW ALL HEADER

Tapping "Episodes" or the "View all (X)" header will bring the user to an episode list for that show.

#### **3.0 EPISODE THUMBNAILS**

Tapping an episode's thumbnail or metadata will bring the user to that episode's detail page.

#### SELECT/SHARE AN EPISODE

Sliding down on an episode tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

#### 4.0 PIN EPISODE TO START SCREEN

Episodes may also be pinned to the start screen via the app bar.

#### JULY 31, 2012



NOT PINNABLE CONTENT



#### Recent Tweets



Mewill @NEWGIRL Check out behind the episode titled "Norm Apr 11, 2012 1:56pm PDT



Pleve RT @ Nicole @NewGirlonFOX: RT totally wanna play Tri gold! Apr 11, 2012 9:55am PDT



#### RT @Bernac @NewGirlonFOX: RT love #newgirl one of Apr 11, 2012 10:16am PDT



@NEWGIRL @#newgirl's @Lamo (audio interview): htt Apr 11, 2012 9:51am PDT

GO TO OFFICIAL TWITTER PA



## C - SHOW SECTION - CLIPS



## INTERACTIONS & NOTES

#### 1.0 CLIP THUMBNAILS

Tapping a clip thumbnail will launch that clip in the player.



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#### SELECT/SHARE A CLIP

Sliding down on a clip will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

#### PIN CLIP TO START SCREEN

Clips may also be pinned to the start screen via the app bar.

#### 2.0 CLIPS / VIEW MORE TEXT

Tapping the "Clips" or "View all (X)" text here will open the Clips detail screen.

#### ADDITIONAL CONTENT

Slide left to reveal additional content related to the show.

E	New Girl -	
	Clips View all 141 2.0	Recent Tweets
1.0	SCHMIDT SITS TALE 1 Imidt sits d vn.	About Ha
ussell.	Your Summer Schmidt: Junk	WGIL WG WGIL WG
r of	Season 1   Clip: 0:25 Season 1   Clip: 1:2 Season 1	RT @Bernadettedov @NewGirlonFOX: RT this if you wa love #newgirl one of the funniest s Apr 11, 2012 10:16am PDT
	Schmidt And Spin Season 1   Clip: 1:50 A GUIDE TO SCHWIDT-SH	@NEWGIRLonFOX @#newgirl's @LamorneMorris on (audio interview): http://bit.ly/IQr2 Apr 11, 2012 9:51am PDT
	A Guide To Schmidt-Ish Seas It's Japanese Season 1   Clip: 1:00 Season 1   Clip: 1:0	GO TO OFFICIAL TWITTER PAGE

#### JULY 31, 2012





NOT PINNABLE CONTENT



from last night's #newgirl ZY7FIF

ned #newgirl last night!" I by game involving "lava" is

e hed #newgirl last night! I bws love it!!!!

real life quirky roommate



Photos

Instead of moving, Nic desert



## C - SHOW SECTION - RECENT TWEETS / PHOTOS

1.0

2.0







PIN TO START VIA APP BAR

## **INTERACTIONS & NOTES**



#### **1.0 RECENT TWEETS**

Same behavior as described for primetime hub on page 11.

#### 2.0 GO TO OFFICIAL TWITTER PAGE BUTTON

Tapping here launches the browser and displays the relevant show's twitter page.



#### **3.0 PHOTO**

Tapping here will open this image in the photo viewer. Photos here and in the viewer may be shared or pinned to the start screen.

#### 4.0 PHOTO THUMBNAILS

Tapping a photo thumbnail here will open that image in the photo viewer. These thumbnails cannot be selected, shared, or pinned to the start screen.



#### JULY 31, 2012





NOT PINNABLE CONTENT



#### About the Show



**NEW GIRL** TUESDAY, APRIL 17 | ALL N

GO TO OFFICIAL SITE

## C - SHOW SECTION - ABOUT SHOW



## INTERACTIONS & NOTES



#### 1.0 ABOUT SHOW IMAGE

Tapping or sliding down on this image will select it; then the show may be pinned to start (via the application bar) or shared (via the charms bar).

Note that if no other items have been selected in the show section, the show itself will be the default for sharing and pin to start.

#### 2.0 GO TO OFFICIAL SITE BUTTON

Tapping here launches the browser and displays the relevant show's official web site.

#### 3.0 PINCH GESTURE

Pinching the screen within the Show Section will present the user with the semantic zoom menu shown on the following page.

## C - SHOW SECTION - SEMANTIC ZOOM MENU



#### 1.0 BACK BUTTON

Tapping this button will cancel the semantic zoom menu and return the user to that show's Section.

## 2.0 CHOOSING A CONTENT TYPE WITH SEMANTIC ZOOM

Pinching the screen within the Show Section (gesture shown on preceding page) will present the user with a quick overview of the content types available in this section. Once the user has tapped a tile to make a selection, he/she is returned to the show section with the chosen content visible.

8

No items onscreen are selectable, sharable, or pinnable while in semantic zoom; however, the show itself may be shared or pinned.





## C - SHOW SECTION - FILL VIEW (1024x768)



## **INTERACTIONS & NOTES**

Show section interactions for fill view are identical to that of full view (note the preceding pages).

#### **1.0 ADDITIONAL CONTENT**

Slide left to reveal additional content related to the show.



## C1 - EPISODES LIST

## **INTERACTIONS & NOTES**

#### **1.0 BACK BUTTON**

Returns user one level back.

#### 2.0 EPISODE THUMBNAIL

Tapping an episode's thumbnail will open that episode's detail screen.

#### SELECT/SHARE AN EPISODE

Sliding down on an episode tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

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### PIN EPISODE TO START SCREEN Episodes may also be pinned to

the start screen via the app bar.

#### **DEFAULT ITEM FOR SHARE/PIN**

On the Episodes list screen, sharing or pin to start will default to the show itself if no items onscreen have been selected.



#### JULY 31, 2012



NOT PINNABLE CONTENT



1.0

## C1.1 - EPISODE DETAIL



#### 1.0 BACK BUTTON

Returns user to the show's Section.

#### 2.0 EPISODE THUMBNAIL

Tapping an episode's thumbnail will launch that episode in the player.

#### SELECT/SHARE AN EPISODE

Sliding down on an episode tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

## $\bigcirc$

#### **PIN EPISODE TO START SCREEN** Episodes may also be pinned to the start screen via the app bar.



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**DEFAULT ITEM FOR SHARE/PIN** On the Episode detail screen, sharing or pin to start will default

to that episode itself if no items onscreen have been selected.

SHARE VIA CHARMS BAR

Secrets



Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out.

Winston spills the beans about Schmidt and Cece's relationship and the news finally spreads to Jess who does not take it well. Jess decides the roommates should be free with their secrets and gets more than she bargained for. Meanwhile, Nick goes to Schmidt for dating advice.

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#### More Episodes View all 7

SHARING NOT SUPPORTED



Fancyman, Pt. Season 1, Episc Aired: 3/20/12 Jess dates the v one of her stud





Secrets Season 1, Epis Aired: 4/3/12

Control

#### JULY 31, 2012





NOT PINNABLE CONTENT



**Fancyman, Pt. 2** Season 1, Episode 18 Aired: 3/27/12 Jess has her first date with Russell.

Fancyman, Pt. 1 Season 1, Episode 17 Aired: 3/20/12 Jess dates the wealthy father of one of her students.

Season 1, Episode 16 Aired: 3/13/12 Schmidt goes on strike.

Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out.



**Related Photos** 

Instead of moving, Nick tak desert







## C1.1 - EPISODE DETAIL



#### **1.0 GLOBAL NAVIGATION**

Tapping the page title or downward arrow next to it will expose this menu.

#### 2.0 EPISODE RECAP

Recap text no longer expands in place here; instead the full text will be displayed initially. It is typically a single sentence; in the rare event that the text fills this entire column, it will be cut off.

#### 3.0 MORE EPISODES

Tapping an episode's thumbnail will open that episode's detail screen.



4.0 SELECT/SHARE/PIN EPISODES

Content in the More Episodes collection may be selected, shared, or pinned (note previous page).



#### JULY 31, 2012



NOT PINNABLE CONTENT



**Related Photos** 

Jess has her first date with Russell.

Jess dates the wealthy father of

cpisode 19 ess and CeCe have a falling out.



nstead of moving, Nick tak





## C1.1 - EPISODE DETAIL







#### **1.0 RELATED PHOTOS**

Interactions are identical to the Photos collection on the Show Section. Refer to those pages in this document for additional information.

## € New Girl →

Secrets



Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out.

Winston spills the beans about Schmidt and Cece's relationship and the news finally spreads to Jess who does not take it well. Jess decides the roommates should be free with their secrets and gets more than she bargained for. Meanwhile, Nick goes to Schmidt for dating advice.

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#### More Episodes View all 7



Fancyman, Pt. 2 Aired: 3/27/12



Control Aired: 3/13/12



Aired: 4/3/12

Secrets



## C1.1 - EPISODE DETAIL - FILL VIEW (1024x768)



## **INTERACTIONS & NOTES**

Episode detail interactions for fill view are identical to that of full view (note the preceding pages).

#### **1.0 ADDITIONAL CONTENT**

Slide left to reveal photos related to the selected episode.

#### JULY 31, 2012





NOT PINNABLE CONTENT



#### More Episodes View all 7









Fancyman, Pt. 2 Season 1, Episode 18 Aired: 3/27/12 Jess has her first date \

Fancyman, Pt. 1 Season 1, Episode 17 Aired: 3/20/12 Jess dates the wealth one of her students.

Control Season 1, Episode 16 Aired: 3/13/12 Schmidt goes on strike

Secrets Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a



.0

## C1.1 - EPISODE DETAIL (CHARMS BAR AND SHARE)



#### **1.0 SELECT AN EPISODE**

Sliding down on an episode tile will select it.



#### 2.0 CHARMS BAR/SHARE ICON Slide left from the right edge of the

device to engage the charms bar. Tap the share button to choose an application to share content (following page).



#### **PIN EPISODE TO START**

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Episodes may also be pinned to the start screen via the app bar.

#### **DEFAULT ITEM FOR SHARE/PIN**

On the Episode detail screen, sharing or pin to start will default to that episode itself if no items onscreen have been selected.



SHARE VIA CHARMS BAR

Secrets



Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out.

Winston spills the beans about Schmidt and Cece's relationship and the news finally spreads to Jess who does not take it well. Jess decides the roommates should be free with their secrets and gets more than she

<sup>#</sup> 12:16 Thursday
<sup>Thursday</sup>
July 26
<sup>™</sup>

#### More Episodes View all 7

SHARING NOT SUPPORTED



Aired: 3/27/12



Control Aired: 3/13/12



Secrets Aired: 4/3/12



## C1.1 - EPISODE DETAIL (SHARING ONE)







PIN TO START VIA APP BAR

## **INTERACTIONS & NOTES**



**1.0 SHARE APPLICATION ICONS** 

Tap a share application icon to share content via that application.



Secrets



Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out.

Winston spills the beans about Schmidt and Cece's relationship and the news finally spreads to Jess who does not take it well. Jess decides the roommates should be free with their secrets and gets more than she bargained for. Meanwhile, Nick goes to Schmidt for dating advice.

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#### More Episodes View all 7









## JULY 31, 2012





NOT PINNABLE CONTENT

## C1.1 - EPISODE DETAIL (SHARING TWO)



## **INTERACTIONS & NOTES**



1.0 TEXT ENTRY / SHARE BUTTON Along with the pre-populated content, a user may include their own text in this entry field.

Tapping the "Share" button will post this content via the selected application.



Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out.

New Girl -

 $( \epsilon )$ 

Winston spills the beans about Schmidt and Cece's relationship and the news finally spreads to Jess who does not take it well. Jess decides the roommates should be free with their secrets and gets more than she bargained for. Meanwhile, Nick goes to Schmidt for dating advice.

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#### € Facebook

More













## C2 - CLIPS DETAIL

## **INTERACTIONS & NOTES**

#### **1.0 BACK BUTTON**

Tapping this button will return the user to that show's Section.

#### 2.0 CLIP CATEGORIES / VIEW ALL

Tapping a clip category name or "View all (X)" text next to it will open a clips category screen that displays all clips for that category.

## $\bigcirc$

## **3.0 CLIP THUMBNAILS**

Tapping a clip thumbnail will launch that clip in the player. Clips may also be selected, then shared or pinned to the start menu.

4.0 FROM THE EPISODE HEADER Tapping "From the Episode: [Episode Title]" will open a clip list screen with clips grouped by episode.







## C2 - CLIPS DETAIL (SWIPED)



## **INTERACTIONS & NOTES**

#### 1.0 BACK BUTTON

Tapping this button will return the user to that show's Section.

#### 2.0 CLIP CATEGORIES / VIEW ALL

Tapping a clip category name or "View all (X)" text next to it will open a clips category screen that displays all clips for that category.

#### GENERAL NOTES ON CLIP CATEGORIES

On this screen up to 8 clips may be displayed per category. If there are more than 8 clips, a "View all (X)" label will appear next to the header. Note that Green Tips and some other clip categories have only sufficient content to fill a single column.
## C2 - CLIPS DETAIL - SEMANTIC ZOOM MENU

SHARE VIA CHARMS BAR



#### **1.0 BACK BUTTON**

Tapping this button will cancel the semantic zoom menu and return the user to the Clips Detail screen.

#### 2.0 CHOOSING A CONTENT TYPE WITH SEMANTIC ZOOM

Pinching the screen within the Clips Detail (gesture shown on preceding page) will present the user with a quick overview of the clip categories available. Once the user has tapped a tile to make a selection, he/she is returned to the Clips Detail with the chosen content visible.

No items onscreen are selectable, sharable, or pinnable while in  $\bigotimes$ semantic zoom; however, the show itself may be shared or pinned.



SHARING NOT SUPPORTED







NOT PINNABLE CONTENT

## C2.1 - CLIP CATEGORY (YOUR MORNING SCHMIDT)



### **INTERACTIONS & NOTES**

#### 1.0 BACK BUTTON

Tapping this button will return the user to the clips detail screen.

#### 2.0 CLIP CATEGORY NAME

At this level, all clips in this category are displayed onscreen. No further interaction is available with the header text.



#### 3.0 CLIP THUMBNAILS

Tapping a clip thumbnail will launch that clip in the player. Clips may also be selected, then shared or pinned to the start menu.



## C2.1 - CLIP CATEGORY (FROM THE EPISODE)

1.0



#### **1.0 BACK BUTTON**

Tapping this button will return the user to the clips detail screen.

#### 2.0 CLIP CATEGORY NAME

No further interaction is available with the header text. At this level, all eight clips in this category (for example, all clips from the episode "See Ya") are displayed onscreen. When there is sufficient content to extend out to additional columns, these collections should extend horizontally.



#### **3.0 CLIP THUMBNAILS**

Tapping a clip thumbnail will launch that clip in the player. Clips may also be selected, then shared or pinned to the start menu.

#### 4.0 SEMANTIC ZOOM GESTURE





1.0

## C2.1 - CLIP CATEGORY (FROM THE EPISODE - SEMANTIC ZOOM)







PIN TO START VIA APP BAR

## **INTERACTIONS & NOTES**

#### **1.0 BACK BUTTON**

Tapping this button will cancel the semantic zoom menu and return the user to the Clip Category -From the Episode list.

#### 2.0 CHOOSING A CLIP CATEGORY WITH SEMANTIC ZOOM

Pinching the screen within the Clip Category - From the Episode list (gesture shown on preceding page) will present the user with a quick overview of the clip categories available. Once the user has tapped a tile to make a selection, he/she is returned to the previous screen with the chosen content visible.

€ New Girl →

From the Episode:	From the Episode:	From the Episode:	From t
See Ya	Secrets	Valentine's Day	Bells
From the Episode:	From the Episode:	From the Episode:	From t
Backslide	Fancyman 2	The Landlord	Thanks
From the Episode:	From the Episode:	From the Episode:	From t
Tomatoes	Fancyman	Jess And Julia	CeCe (
From the Episode:	From the Episode:	From the Episode:	From t
Kids	Injured	The 23rd	Naked
From the Episode:	From the Episode:	From the Episode:	From t
Normal	Bully	Bad In Bed	Weddi

#### JULY 31, 2012





NOT PINNABLE CONTENT

	FOX	
the Episode:	From the Episode: Kryptonite	
the Episode: sgiving	From the Episode: Pilot	
the Episode: Crashes		
the Episode:		
the Episode: ing		

## **D** - ALL SHOWS SECTION



#### **1.0 BACK BUTTON**

Tapping the back button will return the user to the Home screen.

#### 2.0 FEATURED SHOW IMAGES

Tapping one of these show images will bring the user to that Show's Section.



#### SELECT/SHARE A SHOW

Sliding down on a show tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

#### **PIN SHOW TO START MENU**

Sliding down on a show tile will select it; then a user may pin a live tile for that show to their start screen via the pin to start icon in the application bar.





## D - ALL SHOWS SECTION (SWIPED)



## **INTERACTIONS & NOTES**

#### 1.0 BACK BUTTON

Tapping this button will return the user to the Home/Hub screen.

#### 2.0 SHOW IMAGES

Tapping a show image or metadata will open that show's section. Pinning and sharing show tiles is described on the previous page.

#### ADDITIONAL CONTENT

Slide right to reveal more FOX shows (in this instance, the user has slid left to scroll to the end of the shows).

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## D - ALL SHOWS SECTION - FILL VIEW (1024x768)



## **INTERACTIONS & NOTES**

#### **1.0 BACK BUTTON**

Tapping this button will return the user to the Home/Hub screen.

#### 2.0 SHOW IMAGES

Tapping a show image or metadata will open that show's section.

#### **SELECT/SHARE A SHOW**

Sliding down on a show tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

#### **PIN SHOW TO START MENU**

Sliding down on a show tile will select it; then a user may pin a live tile for that show to their start screen via the pin to start icon in the application bar.





## **SEARCHING WITH WINDOWS 8**



## **INTERACTIONS & NOTES**

## **1.0 CHARMS BAR & SEARCH ICON**

Slide left from the right edge of the screen to reveal the charms bar and system clock.

Tap the Search icon to interact with the system's search tool. The actual search itself is integrated into Windows 8 and is not customizable within the application.

## € New Girl ~

Secrets



Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out.

Winston spills the beans about Schmidt and Cece's relationship and the news finally spreads to Jess who does not take it well. Jess decides the roommates should be free with their secrets and gets more than she

12:16 Thursday July 26

#### More Episodes View all 7



Aired: 3/27/12



Control



Secrets Aired: 4/3/12

#### JULY 31, 2012





NOT PINNABLE CONTENT



## **SEARCHING WITH WINDOWS 8**



### **INTERACTIONS & NOTES**

#### 1.0 SEARCH BAR & TEXT ENTRY

User types text string to be searched and taps the search icon to search within the application. The background of the search bar is not customizable for individual apps, but will take on the system global color scheme chosen by the user.

#### 2.0 SEARCH OTHER APPLICATIONS

Tapping another application icon within the search bar will provide search results within the selected application.

#### New Girl - $\langle \bullet \rangle$

Secrets



Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out.

Winston spills the beans about Schmidt and Cece's relationship and the news finally spreads to Jess who does not take it well. Jess decides the roommates should be free with their secrets and gets more than she bargained for. Meanwhile, Nick goes to Schmidt for dating advice.

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#### More Episodes View all 7





Control



Secrets Aired: 4/3/12

#### JULY 31, 2012





NOT PINNABLE CONTENT



## SEARCH RETURN

## **INTERACTIONS & NOTES**

#### **1.0 BACK BUTTON**

Tapping this button will return the user to the Home/Hub screen.

#### 2.0 SEARCH RESULTS FILTER

Initially all search results will be displayed. Tapping a content filter will limit the displayed results to display only that content type.

#### 3.0 SEARCH RESULTS

Search results will be grouped by content type. Tapping a show image will open that Show Section. Tapping an episode image will open that Episode Detail screen. Tapping a clip will launch that clip directly in the player.



Any of the shows, episodes, and clips may be selected, shared, and pinned to the user's start screen.



#### JULY 31, 2012



NOT PINNABLE CONTENT

FOX



## SEARCH RETURN (RESULTS FILTERED)



### **INTERACTIONS & NOTES**

#### 1.0 BACK BUTTON

Tapping this button will return the user to the Home/Hub screen.

#### 2.0 SEARCH RESULTS FILTER

Initially all search results will be displayed. In this instance the user has tapped the "Clips (11)" header to limit the displayed search results to include only clips.

#### ADDITIONAL CONTENT

When there is a sufficient number of items to fill the screen, slide left to reveal additional search results.

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# Video Player

#### JULY 31, 2012

# CYPRESS

## PLAYER - FULLSCREEN / IMMERSIVE

## INTERACTIONS & NOTES

#### 1.0 IMMERSIVE PLAYER

When an episode or clip is launched within the application, the video player takes over the screen.

Tapping the screen or sliding down from the top edge will pause the video and overlay the controls shown on the following page.



## PLAYER - OVERLAYS

## INTERACTIONS & NOTES

#### 1.0 BACK BUTTON

Tapping this button will return the user to the episode detail screen if he/she is watching an episode. If the user is watching a clip, he/ she will go to either the clips detail screen or the show section (if the clip was launched from there).

#### 2.0 PLAY/PAUSE BUTTON

Tapping the play/pause button in the middle of the video will resume playback or pause the video.

#### 3.0 TRANSPORT CONTROLS

Sliding the playhead along the timeline will rewind or move the video forward.

**4.0 APPLICATION BAR** Controls described on the following pages.



## PLAYER - OVERLAYS

## **INTERACTIONS & NOTES**

#### 1.0 ABOUT ICON AND OVERLAY

Tapping the About button in the application bar will open an overlay with metadata related to the episode or clip currently playing. Tap outside this overlay or the Full View icon to close.

#### 2.0 HOME ICON

Tapping the home icon returns the user to the FOX TV home/hub.

#### 3.0 OTHER APP BAR ICONS

Tapping the Captions icon will overlay closed caption text over the video. If captions are not available, this icon should be inactive and reduced in opacity.

Tapping the Full View icon removes all overlays and resumes full screen video playback.

## € Max's Choice

#### About

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1.0



## PLAYER - CAPTIONS

## INTERACTIONS & NOTES

#### 1.0 CAPTIONS

Tapping the Captions icon in the application bar will overlay closed caption text over the video. If captions are not available, this icon should be reduced in opacity.

Note the previous page for more information on the application bar.





# Snap View

#### JULY 31, 2012

# CYPRESS

## **SNAP VIEW ONE - SCHEDULE**

#### **1-SELECT A WEEK**

Current week is highlighted Back button is inactive



#### 2-SELECT A DAY

Current day is highlighted Back button is active



#### **3-SINGLE DAY'S SCHEDULE**

Show currently playing is highlighted Back button is active

<ul> <li>7:00-7:30 pm AMERICAN DAD "A Ward Show"</li> <li>7:30-8:00 pm THE CLEVELAND SHOW "Brown Magic"</li> <li>8:00-8:30 pm THE SIMPSONS "Beware My Cheating Bart"</li> <li>8:30-9:00 pm THE SIMPSONS "Moe Goes from Rags to Riches"</li> <li>9:00-9:30 pm FAMILY GUY "Livin' On A Prayer"</li> <li>9:30-10:00 pm FAMILY GUY "The Blind Side"</li> <li>Looking for more FOX content? Just the TV Schedule is available in snap view. Expand this app to full view for more content and features.</li> </ul>	SUNDAY, JULY	/ 15
<ul> <li>7:30-8:00 pm THE CLEVELAND SHOW "Brown Magic"</li> <li>8:00-8:30 pm THE SIMPSONS "Beware My Cheating Bart"</li> <li>8:30-9:00 pm THE SIMPSONS "Moe Goes from Rags to Riches"</li> <li>9:00-9:30 pm FAMILY GUY "Livin' On A Prayer"</li> <li>9:30-10:00 pm FAMILY GUY "The Blind Side"</li> </ul> Looking for more FOX content? Just the TV Schedule is available in snap view. Expand this app to full view for more content and features.	7:00-7:30 pm	AMERICAN DAD "A Ward Show"
8:00-8:30 pm       THE SIMPSONS "Beware My Cheating Bart"         8:30-9:00 pm       THE SIMPSONS "Moe Goes from Rags to Riches"         9:00-9:30 pm       FAMILY GUY "Livin' On A Prayer"         9:30-10:00 pm       FAMILY GUY "The Blind Side"         Looking for more FOX content?         Just the TV Schedule is available in snap view.         Expand this app to full view for more content and features.	7:30-8:00 pm	THE CLEVELAND SHOW "Brown Magic"
S30-9:00 pm       THE SIMPSONS "Moe Goes from Rags to Riches"         MOO-9:30 pm       FAMILY GUY "Livin' On A Prayer"         S30-10:00 pm       FAMILY GUY "The Blind Side"         Ooking for more FOX content? Ist the TV Schedule is available in snap view. xpand this app to full view for more content and eatures.	:00-8:30 pm	THE SIMPSONS "Beware My Cheating Bart"
P:00-9:30 pm FAMILY GUY "Livin' On A Prayer"     P:30-10:00 pm FAMILY GUY "The Blind Side"     Ooking for more FOX content? ust the TV Schedule is available in snap view. xpand this app to full view for more content and eatures.	:30-9:00 pm	THE SIMPSONS "Moe Goes from Rags to Riches"
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	Looking for me Just the TV Schede Expand this app to features.	ore FOX content? ule is available in snap view. o full view for more content and

#### NOTES/CONSIDERATIONS

Whenever the app is docked to snap view from any screen (other than video playback), screen 1-Select a week is displayed.

Only single days are viewable; user must tap the back button to select a different day (or back 2x to select a different week).

Tapping show times or titles doesn't navigate away from the schedule; user is stuck here until full/fill/ or portrait view is resumed.

User may pin the schedule to their start screen as a live tile by engaging the app bar and tapping the pin to start icon.

## SNAP VIEW TWO - VIDEO PLAYER

#### **1-VIDEO PLAYER - FULLSCREEN**

User is watching a video in fullscreen view.



#### 2-VIDEO PLAYER - SNAP VIEW

User reduces the video player to snap view.



#### **3-VIDEO PLAYER - SNAP VIEW (ENLARGED)**

Episode or clip continues to play while docked in snap view beside another application. No navigation is possible here.



#### NOTES/CONSIDERATIONS

Whenever the app is docked to snap view from any screen (other than video playback), the user is presented with the schedule flow shown on the preceding page.



## Portrait View

#### JULY 31, 2012

# CYPRESS

## A - HOME/HUB - OFF PRIMETIME -PORTRAIT VIEW SHARE VIA CHARMS BAR

## **INTERACTIONS & NOTES**

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In general, when Windows 8 applications are rotated to portrait orientation, content maintains its same size, shape, and font sizes as when viewed in landscape view. Content collections will maintain their grid, but build out vertically to take advantage of the extra height. Some collections that spread out to a second column in landscape can flow into a single, tall column in portrait (note the Clips Section on page 70). Another example is shown on the right: more tweets are shown in portrait view than in landscape.

Refer to the full view pages on the Home/Hub for additional information on selecting, sharing, and pinning content.



#### **1.0 TONIGHT'S SHOW IMAGES**

PIN TO START VIA APP BAR

Tapping one of these show images will bring the user to that Show's Section.

#### 2.0 VIEW SCHEDULE

Tap "View schedule" to go to the Schedule Section.

#### 3.0 PHOTOS

Tapping an image of the previous night's shows will open the viewer.

#### 4.0 TWITTER FEED

(Same behavior as full view)

#### **ADDITIONAL CONTENT**

Slide left to reveal additional content.



SHARING NOT SUPPORTED

NOT PINNABLE CONTENT



1.0







## B - SCHEDULE PORTRAIT VIEW

## **INTERACTIONS & NOTES**

#### 1.0 BACK BUTTON

Tapping this button will return the user to the Home/Hub screen.

#### 2.0 SHOW TILES

Tapping a show tile will bring the user to that show's section. Slide down on a show tile to select it.

#### SHARING A SHOW

Once a show tile is selected it may be shared via the charms bar and any user-installed social media application.

## $\bigcirc$

#### PIN SHOW TO START

Once selected, the show may be pinned as a live tile on the user's start screen by tapping the pin to start icon in the application bar.

۲	SHARE VIA CHARMS BAR	8	SHARING NOT SUPPORTED	1
$\bigotimes$	PIN TO START VIA APP BAR	$\otimes$	NOT PINNABLE CONTENT	

#### PINNING THE FOX TV SCHEDULE TO THE START SCREEN

If no items on the Schedule screen are selected, and the app bar is engaged, tapping the pin to start icon will pin a live tile of the FOX TV schedule to the user's start screen.

#### 3.0 NOW PLAYING

If a show is currently playing on FOX, that show's tile will be emphasized with color.

#### MORE SCHEDULE TILES

Slide left to reveal schedules for additional days.



#### JULY 31, 2012

Page 58

## C - SHOW SECTION -PORTRAIT VIEW

## **INTERACTIONS & NOTES**

#### **1.0 BACK BUTTON**

Returns the user one level back.

#### 2.0 EPISODE THUMBNAILS

Tapping an episode's thumbnail or metadata will bring the user to that episode's detail page.

Note that in portrait view, each episode's metadata is stacked below the thumbnail (instead of to the right as in other views).

#### SELECT/SHARE AN EPISODE

Sliding down on an episode tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

**PIN EPISODE TO START SCREEN** 

Episodes may also be pinned to the start screen via the app bar.

۲	SHARE VIA CHARMS BAR	8	SHARING NOT SUPPORTED	
$\bigotimes$	PIN TO START VIA APP BAR	$\bigotimes$	NOT PINNABLE CONTENT	2

## 3.0 CLIPS / VIEW ALL TEXT

Tapping the "Clips" or "View all (X)" text here will open the Clips detail screen.

#### **4.0 CLIP THUMBNAILS**

Tapping a clip thumbnail will launch that clip in the player.

#### **ADDITIONAL CONTENT**

Slide left to reveal additional content related to the show.

#### **DEFAULT ITEM FOR SHARE/PIN**

Sharing or pin to start will default to the show itself if no items onscreen have been selected.

Refer to the landscape - full view wireframes for interactions, notes, and other information.



Airect 3/27/12







## C1.1 - EPISODE DETAIL - PORTRAIT VIEW

## **INTERACTIONS & NOTES**

#### **1.0 BACK BUTTON**

Returns user to the show's Section.

#### 2.0 EPISODE THUMBNAIL

Tapping an episode's thumbnail will launch that episode in the player.

#### SELECT/SHARE AN EPISODE

Sliding down on an episode tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

#### **PIN EPISODE TO START SCREEN**

Episodes may also be pinned to the start screen via the app bar.

#### **DEFAULT ITEM FOR SHARE/PIN**

On the Episode detail screen, sharing or pin to start will default to that episode itself if no items onscreen have been selected.

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#### 3.0 FULL EPISODE RECAP

Note that there is more room for the full recap text in portrait view.

## **4.0 MORE EPISODE THUMBNAILS**

Tapping an episode's thumbnail will open that episode's detail

screen. Note that in portrait view, metadata for each episode is stacked below the thumbnail.

#### ADDITIONAL CONTENT

Slide left to view additional content related to this episode. Refer to the landscape - full view wireframes for additional information and interactions.

## 1.0 Secrets Season 1. Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out. 3.0 dui imperdiet nec

2.0

pharetra leo maiaris eu odio.

#### JULY 31, 2012







Winston spills the beans about Schmidt and Ceces relationship and the news finally spreads to Jess who does not take it well. Jess decides the roommates should be free with their secrets and gets more than she bargained for. Meanwhile, Nick goes to Schmidt for dating advice.

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Fancyman, Pt. 1 Season 1, Episode Aired: 3/20/12 ess dates the w



Season 1 Episode Aired: 3/13/12 Schmidt goes on



Backslide Season 1 Episode Aired: 5/1/12 The gang fears that

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## C2 - CLIPS DETAIL -PORTRAIT VIEW

## **INTERACTIONS & NOTES**

#### 1.0 BACK BUTTON

Tapping this button will return the user to that show's Section.

#### 2.0 CLIP THUMBNAILS

Tapping a clip thumbnail will launch that clip in the player.

#### SELECT/SHARE A CLIP

Sliding down on a clip will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

#### PIN CLIP TO START SCREEN

Clips may also be pinned to the start screen via the app bar.

#### 3.0 VIEW ALL BUTTON

(Same functionality as in the landscape - full view wireframes)



#### 4.0 FROM THE EPISODE HEADER

Tapping "From the Episode: [Episode Title]" will open a clip list screen with clips grouped by episode. Note the fullscreen comps for an example of an episode-based clip list screen.

#### ADDITIONAL CONTENT

Slide left to reveal additional clips from the selected show. As shown in the landscape - full view wireframes, each clip category available will appear in its own collection with up to eight clips (with seven clips and a view all button if more than eight clips).



## D - ALL SHOWS PORTRAIT VIEW

## INTERACTIONS & NOTES

#### 1.0 BACK BUTTON

Tapping the back button will return the user to the Home screen.

#### 2.0 SHOW IMAGES

Tapping a show image or metadata will open that show's section.



#### SELECT/SHARE A SHOW

Sliding down on a show tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

#### PIN SHOW TO START MENU

Sliding down on a show tile will select it; then a user may pin a live tile for that show to their start screen via the pin to start icon in the application bar.



#### ADDITIONAL CONTENT

Slide left to reveal additional FOX shows.





## Additional Screens

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# CYPRESS

## APPLICATION TILE OPTIONS FOR START SCREEN



## SPLASH SCREEN





## JANRAIN - SIGN IN



## JANRAIN - FORGOT PASSWORD

Sign in
Please enter the <b>email address</b> you used to create a <b>FOX.com account</b> and you will receive a link shortly to reset you password. <b>Note:</b> If you have not created a FOX.com account, you will not be able to recover your password.
Email Address:



## JANRAIN - CREATE ACCOUNT





## JANRAIN - CREATE ACCOUNT (SCROLLED)

Sign in
Create a FOX.com account! You have chosen to create a new FOX.com account. Please fill out the form below to create a new account.
Password: Choose a Password Enter your password again
Verification:
I agree to the Terms of Use and Privacy Pol
Back Create Account



## ADOBE PASS AUTHENTICATION - SELECT PROVIDER

<ul> <li>Sign in</li> <li>Sign in to FOX</li> <li>Sign in to FOX</li> <li>Connect to your TV provider</li> <li>Connect to your TV provider</li> <li>Select your TV provider for details.</li> </ul>



## ADOBE PASS AUTHENTICATION - PROVIDER SIGN IN

Enter your usemame and password
English   Bokmål   Nynorsk   Sámegiella   Dansk   Deutsch   Svenska   Suomeksi   Español   Français   Italiano   Nederlands   Luxembourgish   Czech   Slovenščina   Lietuvių kalba   Hrvatski   Magyar   Język polski   Português   Português brasileiro   Türkçe   日本語   中文
Enter your username and password
A service has requested you to authenticate yourself. Please enter your username and password in the form below.
Username Username Login
Help! I don't remember my password.
Too bad! - Without your username and password you cannot authenticate yourself for access to



## ADOBE PASS AUTHENTICATION - PROVIDER ERROR




## "KALEIDOSCOPE" AUTHENTICATION - PROVIDER NOTIFICATION

	Why isn't my TV provider li	sted? <b>FO</b>
	Access to new episodes online on FOX.com or via TV on Demand are only available through participating TV providers. Enter your information below to find out if your television provid	
	offers this access. We are working hard to add r an email when yours is added to the list.	ew participating TV providers and will send
	Zipcode:	Select a Provider:
	Zipcode	Select Provider
	Eirct Name:	Lact Name:
	First Name	Last Name
	Email Address:	Comments:
	Email Address	
	Don't have a provider?	
	Learn more	

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## SETTINGS BAR

● New Girl ~

Secrets



Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out.

Winston spills the beans about Schmidt and Cece's relationship and the news finally spreads to Jess who does not take it well. Jess decides the roommates should be free with their secrets and gets more than she bargained for. Meanwhile, Nick goes to Schmidt for dating advice.

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#### More Episodes View all 7





Control Season 1 Aired: 3/ Schmidt



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## JANRAIN SIGN OUT



Secrets



Season 1, Episode 19 Aired: 4/3/12 Jess and CeCe have a falling out.

Winston spills the beans about Schmidt and Cece's relationship and the news finally spreads to Jess who does not take it well. Jess decides the roommates should be free with their secrets and gets more than she bargained for. Meanwhile, Nick goes to Schmidt for dating advice.

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#### More Episodes View all 7





Control Aired: 3/13/12



Secrets Aired: 4/3/12

#### JULY 31, 2012



## Thank you!

# Please get back to us with your comments after having a chance to review.

#### **Roy Matich**

Executive Creative Director rmatich@cypresssconsulting.net 206.281.8240 Ext 307

#### Scott Bokma

Interactive Art Director sbokma@cypresssconsulting.net 206.281.8240 Ext 342 Korri Ostheller-Munyan

Project Manager korriom@cypressconsulting.net 206.281.8240 Ext 343

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