



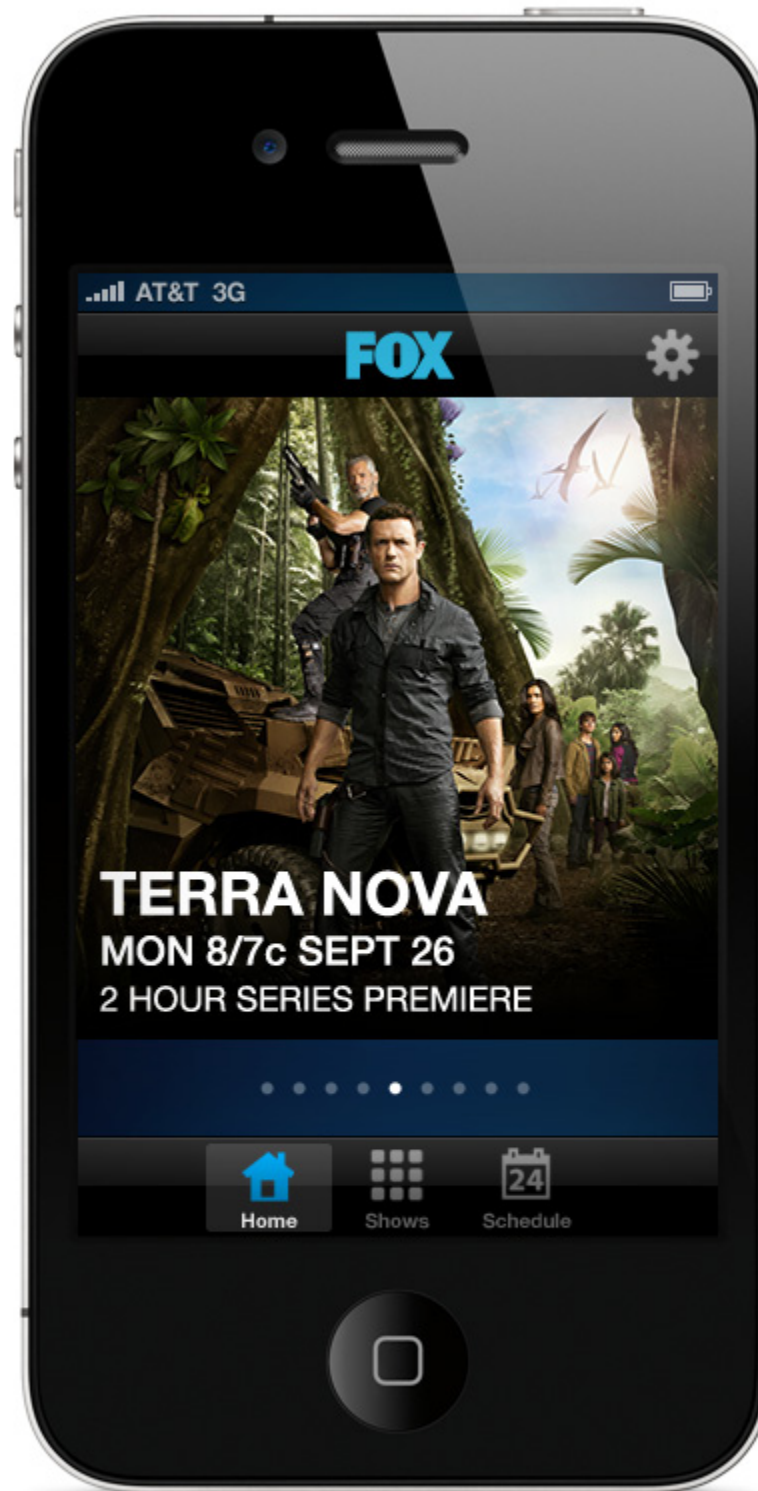
FOX BROADCASTING COMPANY

iPhone Application ^{v1.0} UI Design Document

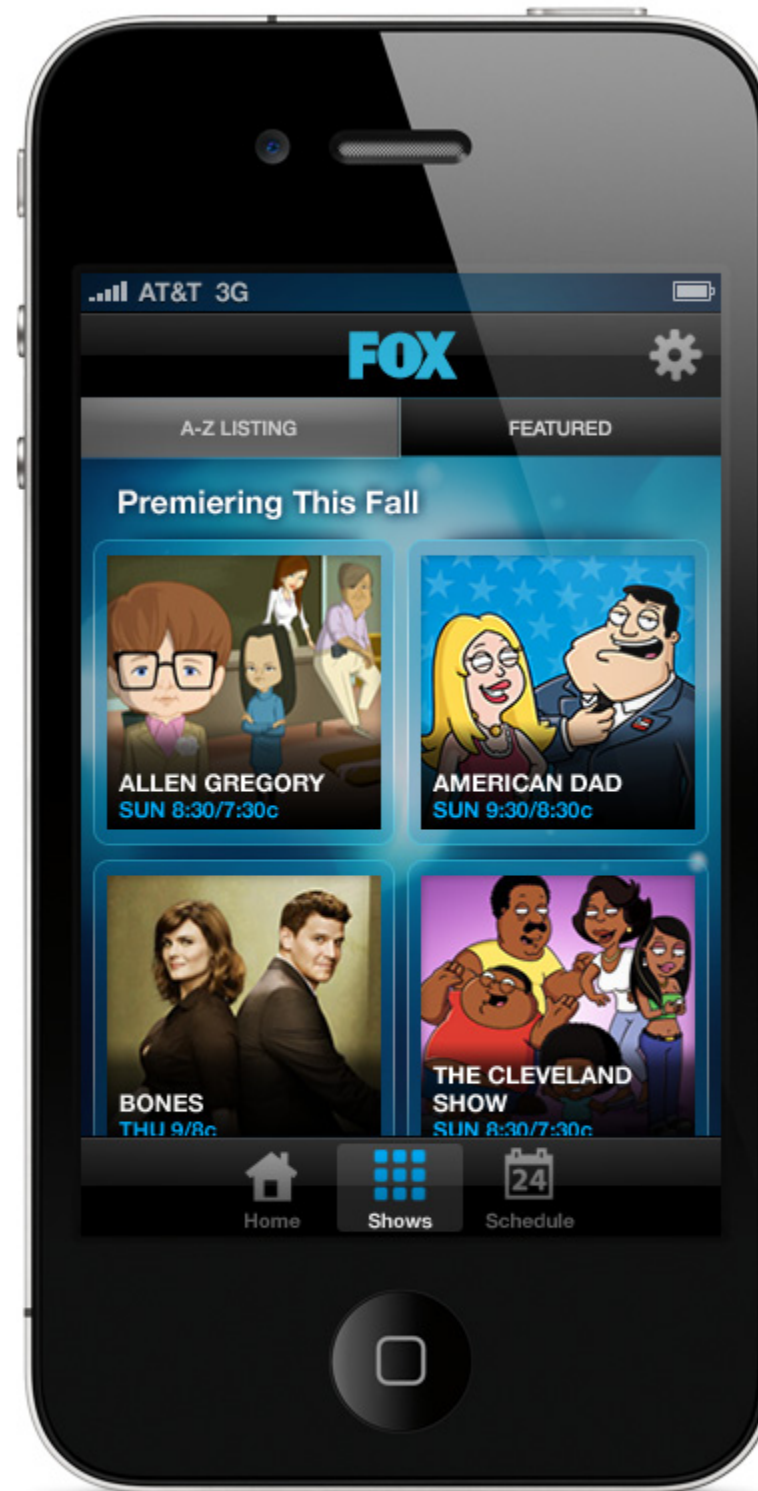
ROUND 2

CYPRESS

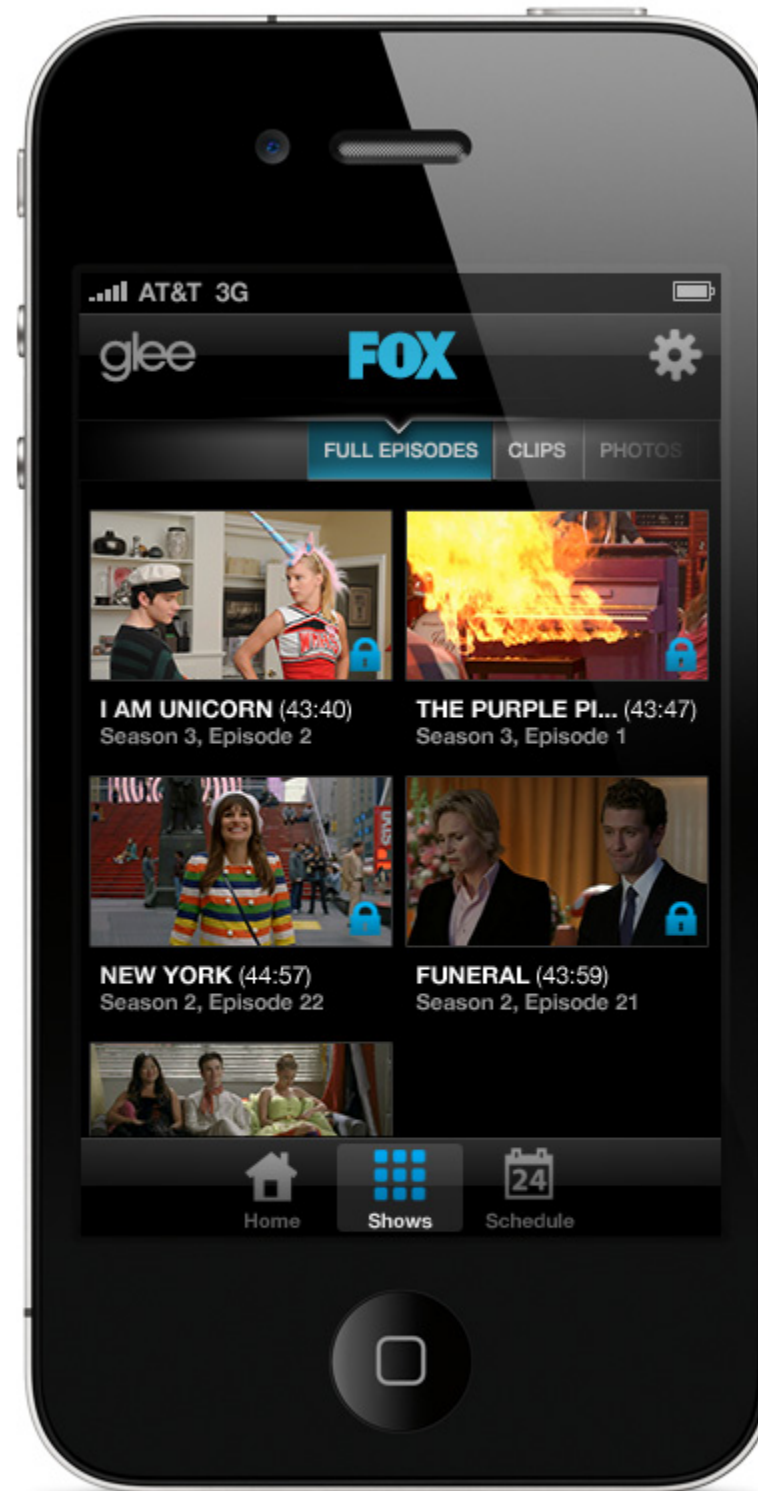
HOME SCREEN



FOX SHOWS - A-Z LISTING



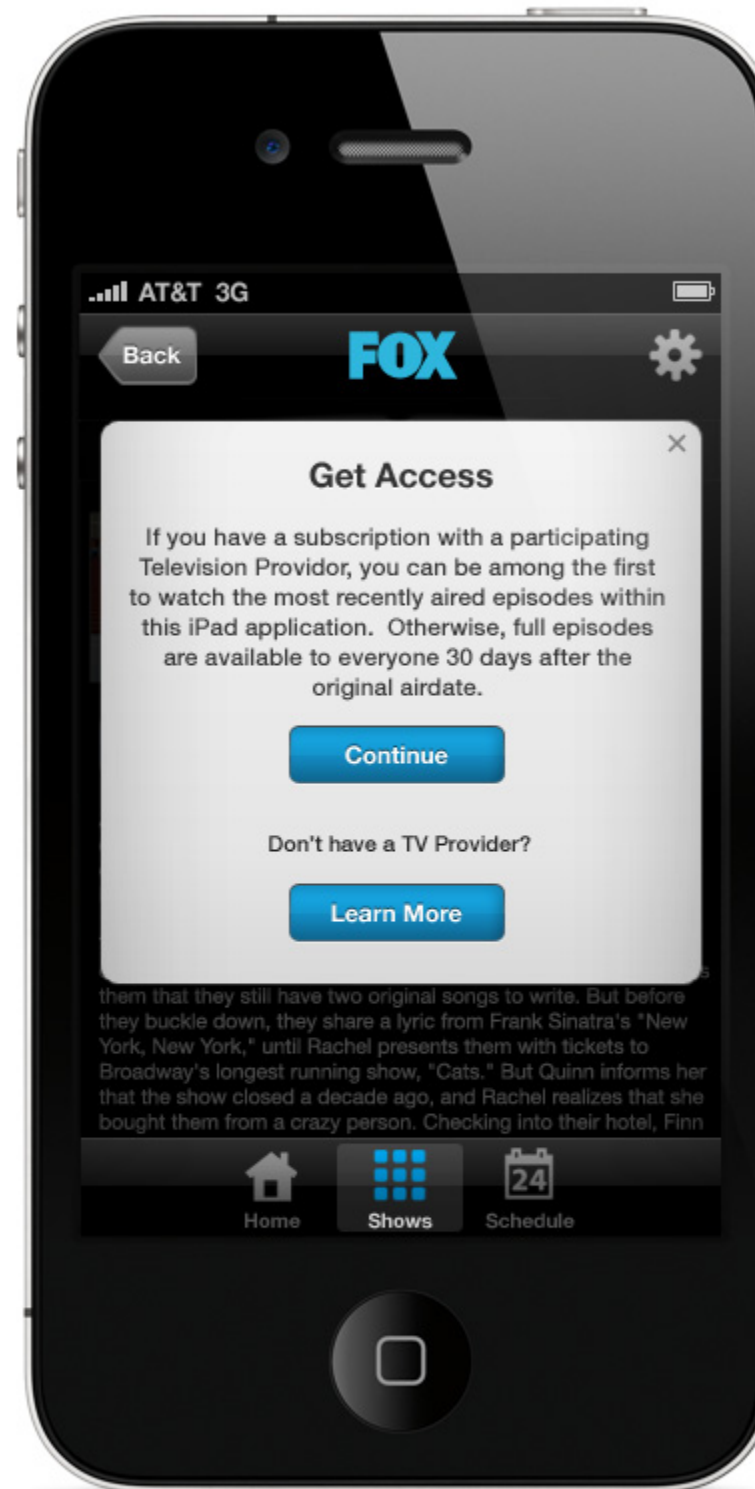
SHOW DETAILS - FULL EPISODES



SHOW DETAILS - FULL EPISODES: EPISODE INFO / RELATED PHOTOS



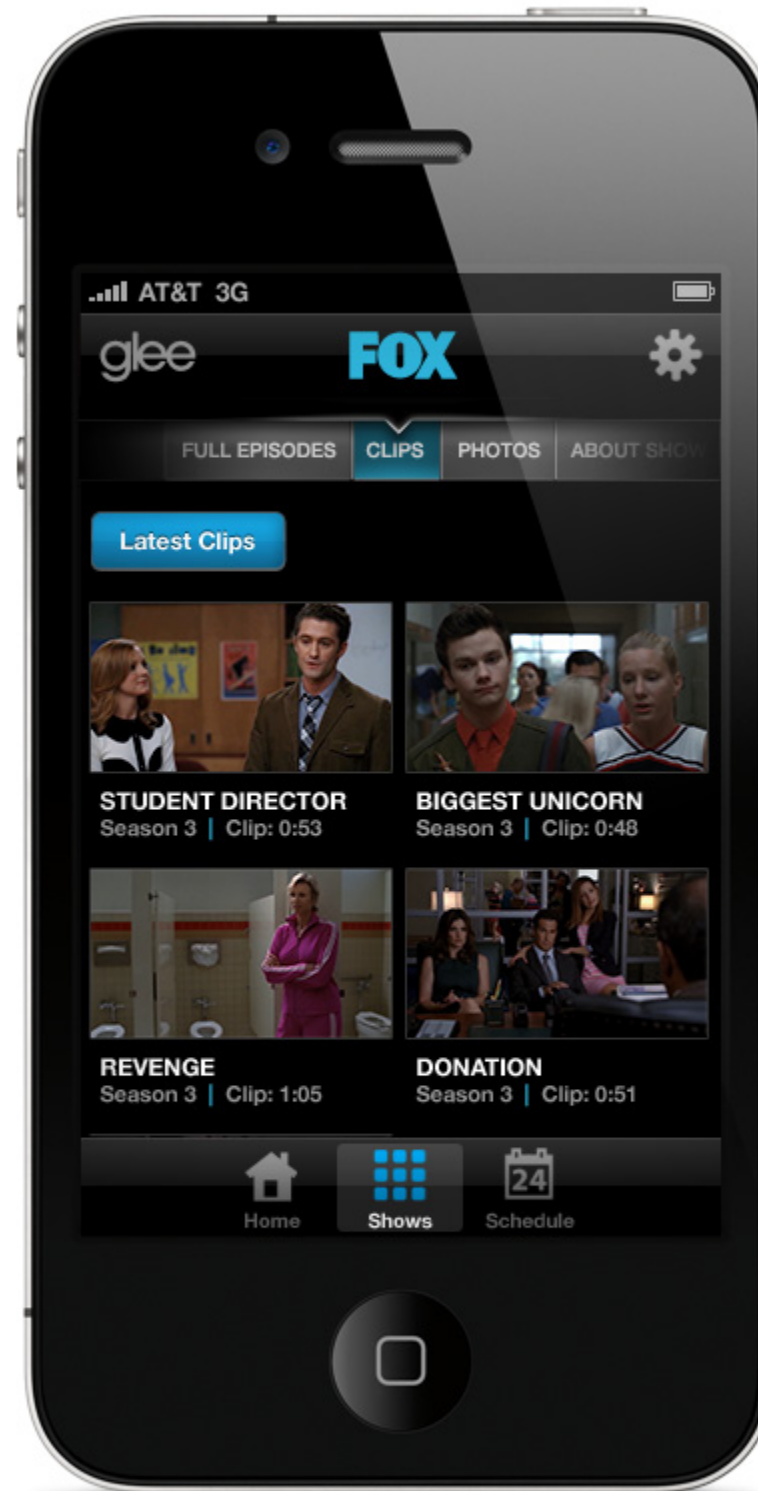
AUTHENTICATION FLOW



AUTHENTICATION FLOW - SIGN IN



SHOW DETAILS - CLIPS



SHOW DETAILS - CLIPS CHANGING CATEGORIES FLOW



SHOW DETAILS - PHOTOS



SHOW DETAILS - PHOTOS CHANGING CATEGORIES FLOW



SHOW DETAILS - PHOTOS PHOTO VIEWER



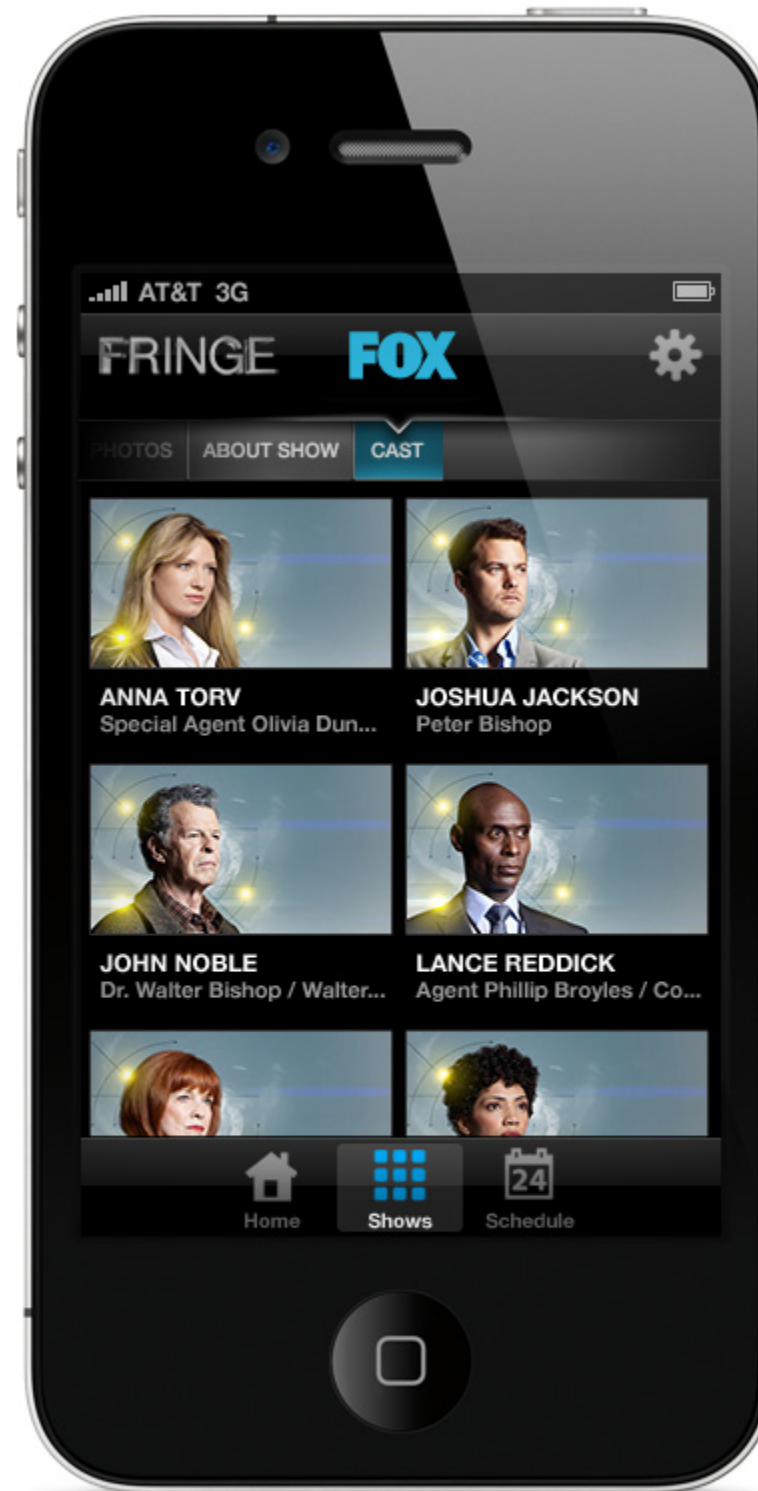
SHOW DETAILS - ABOUT SHOW



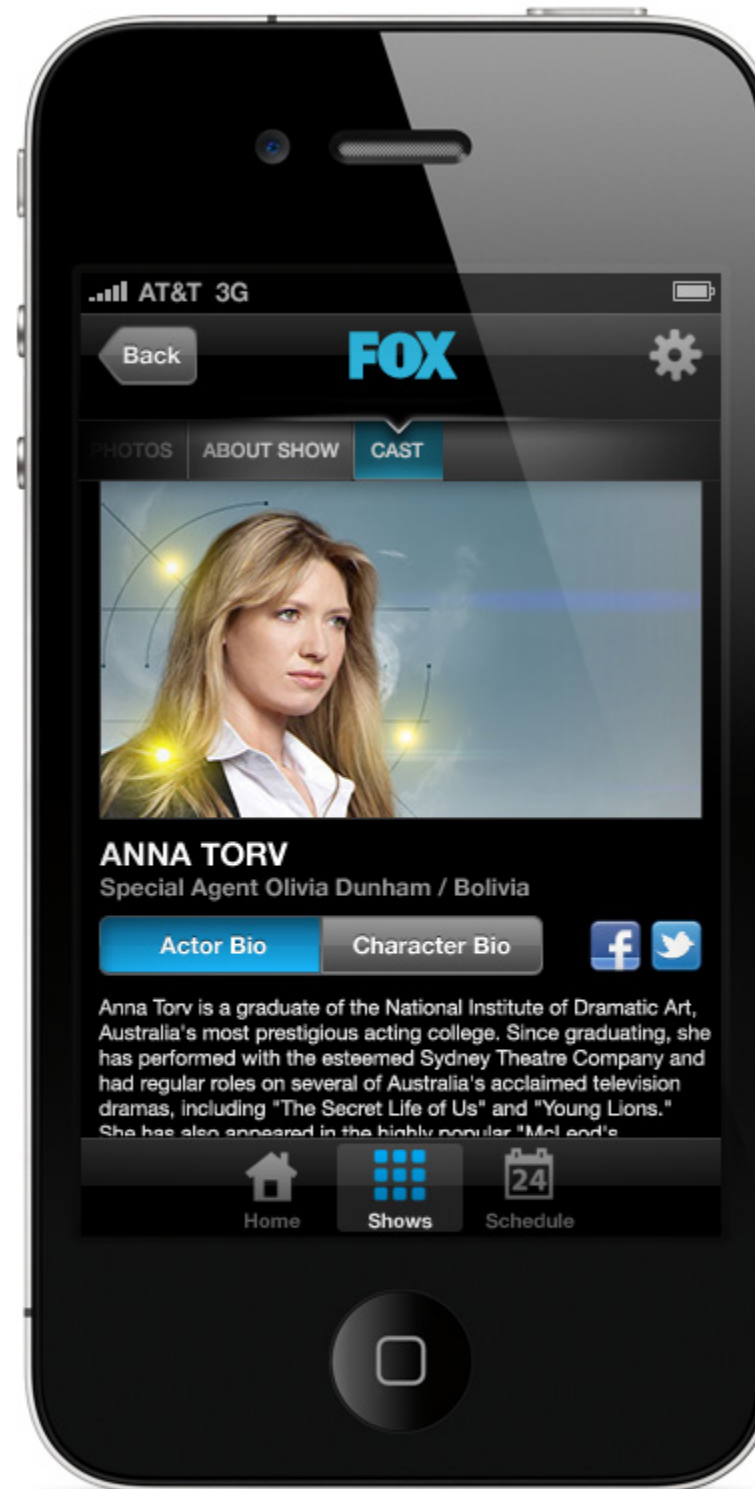
SHOW DETAILS - ABOUT SHOW (WITH LIMITED CONTENT)



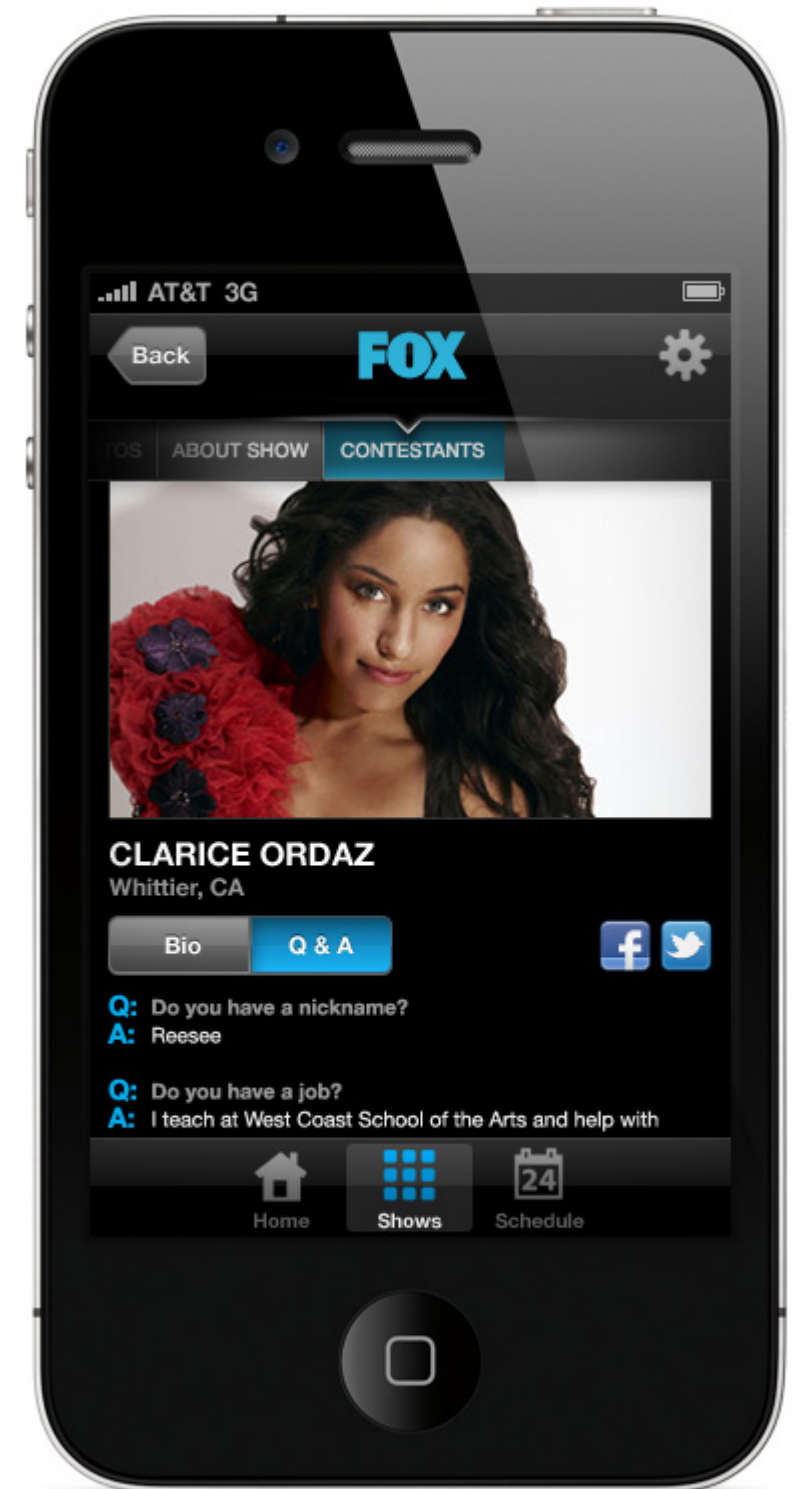
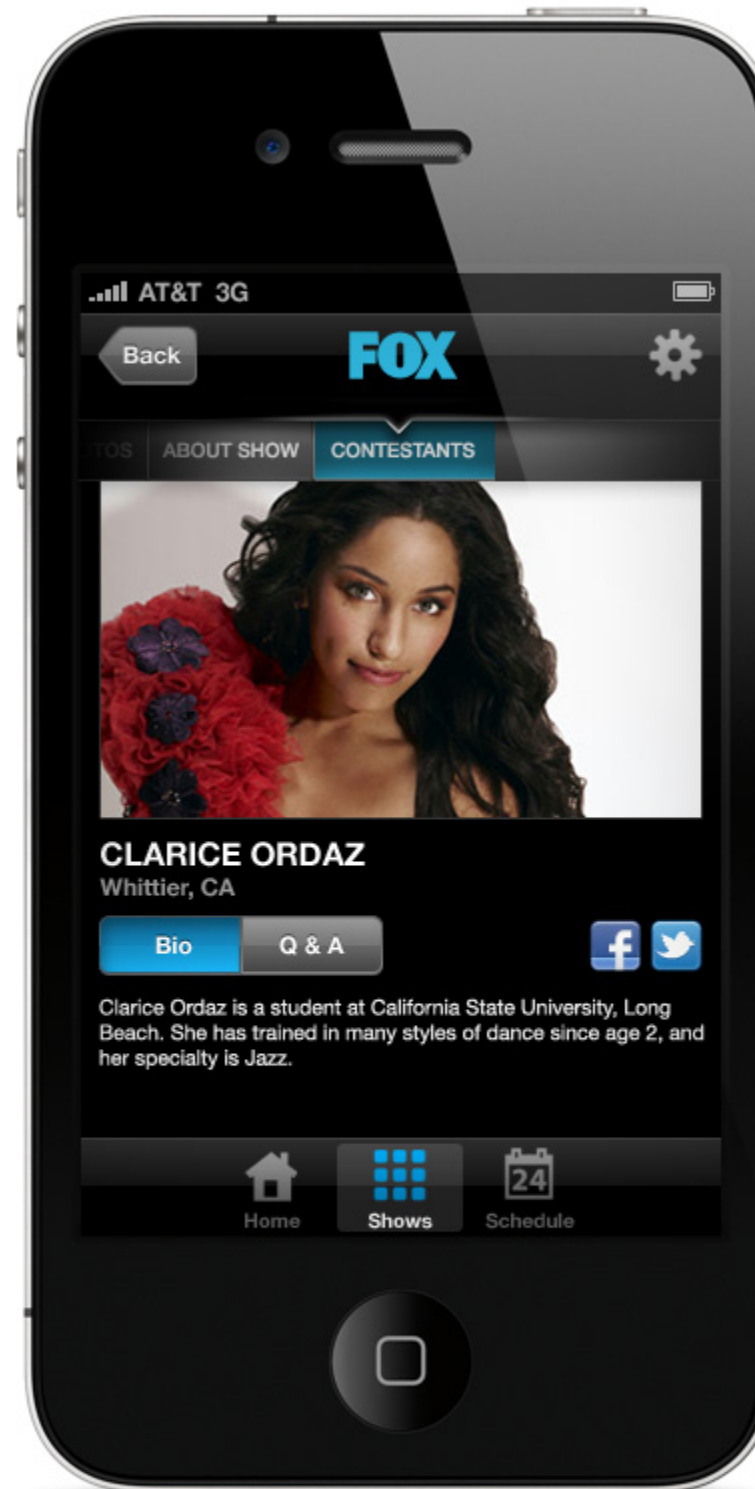
SHOW DETAILS - CAST



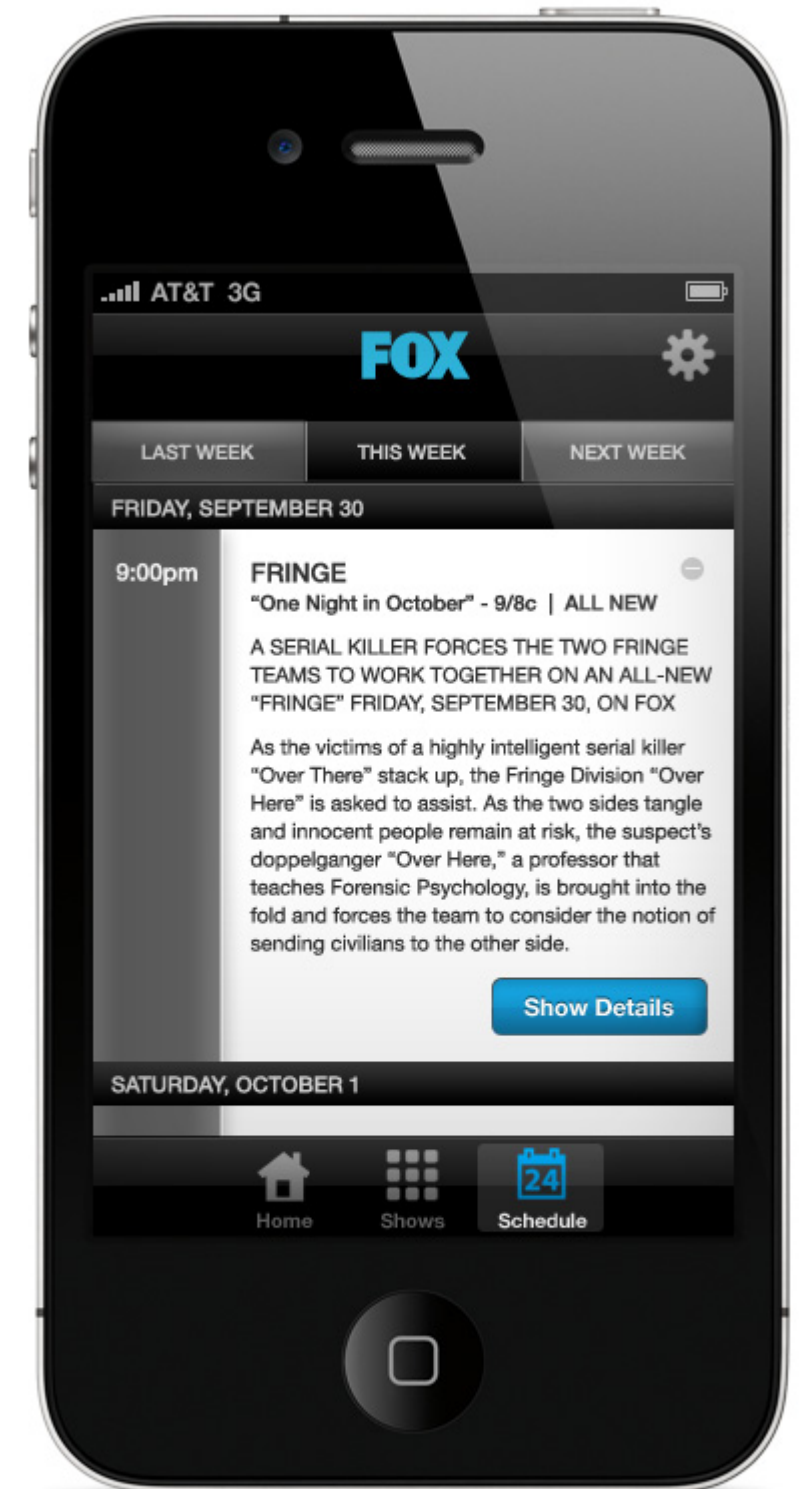
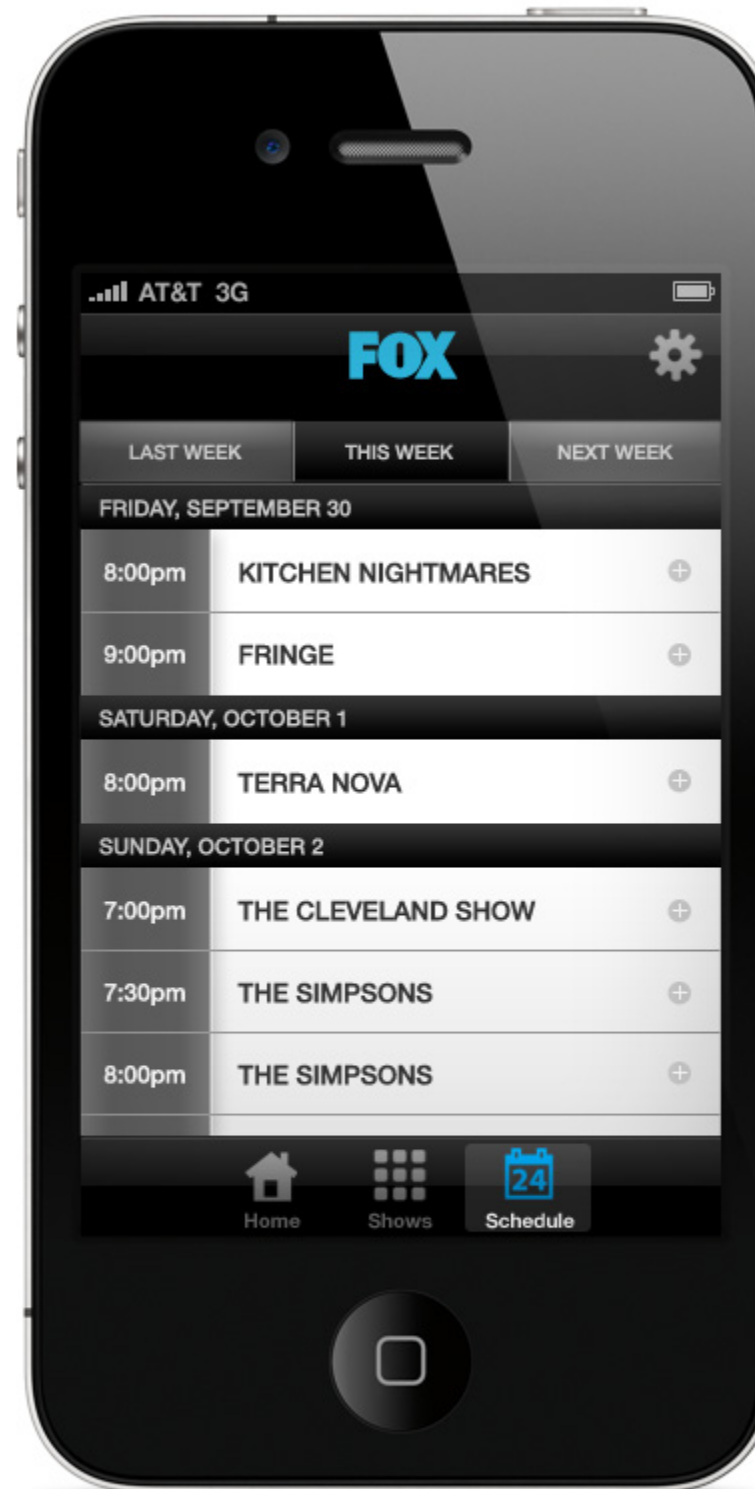
SHOW DETAILS - CAST CAST BIO

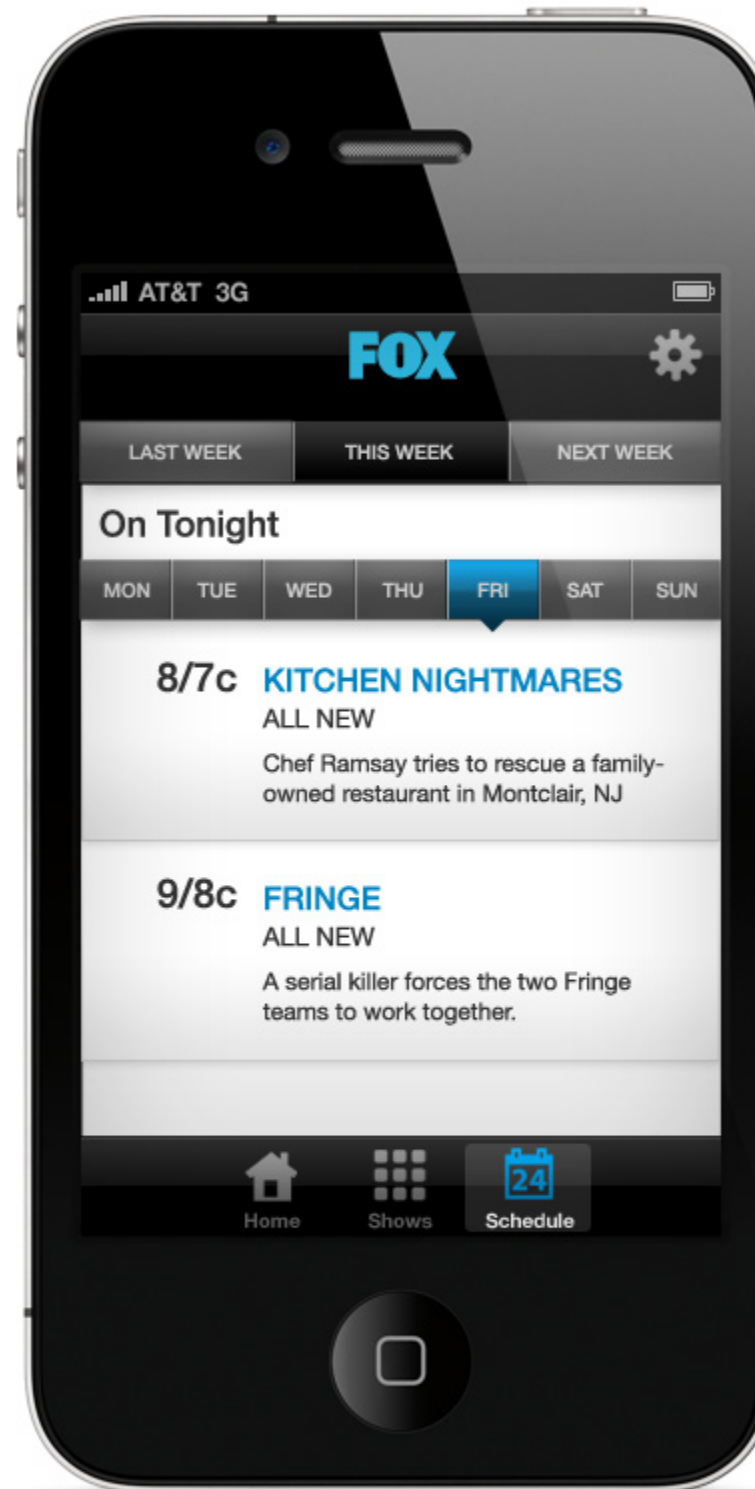


SHOW DETAILS - CONTESTANTS REALITY SHOW BIO SCREEN



FOX SHOWS - SCHEDULE

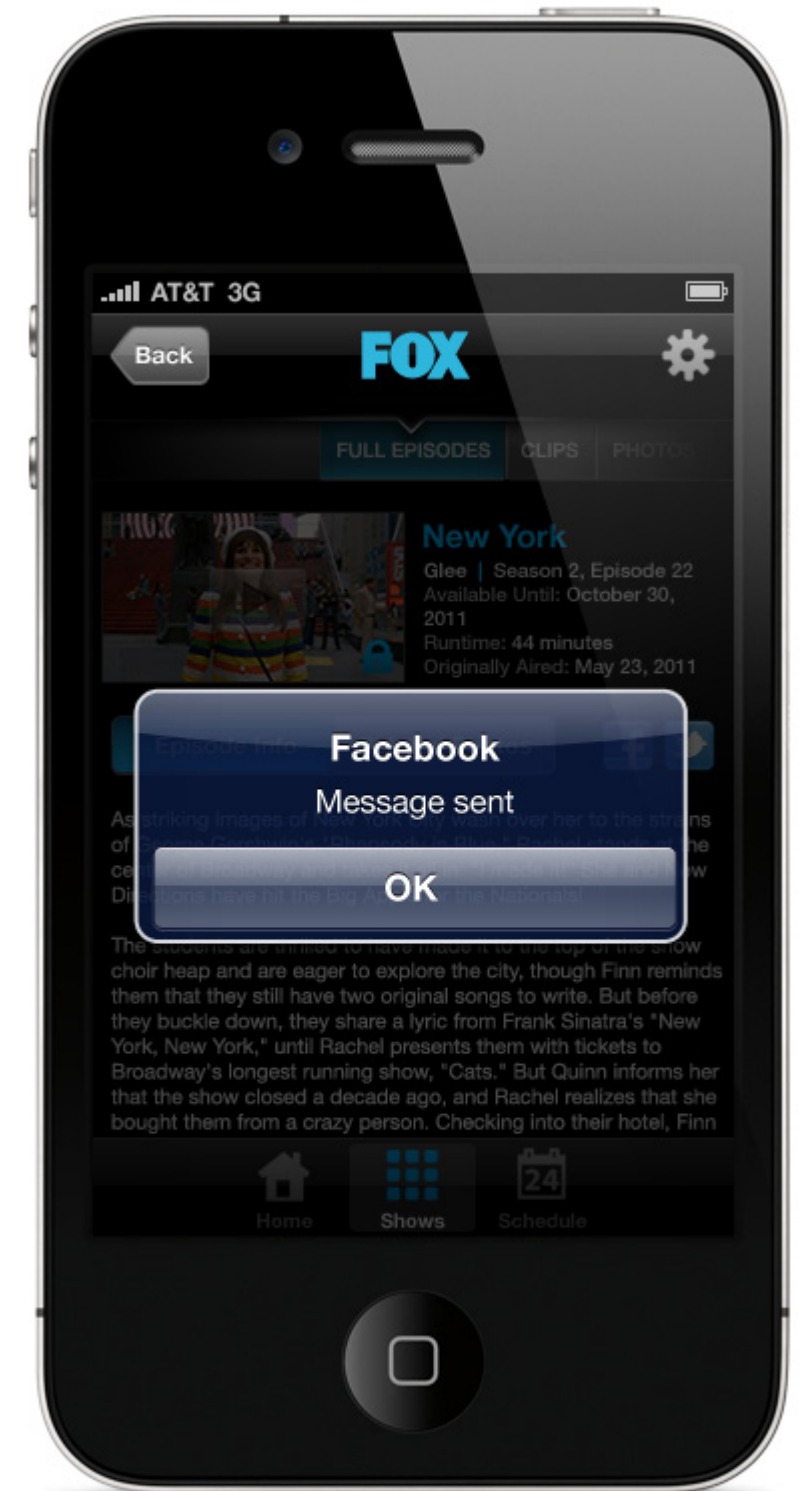
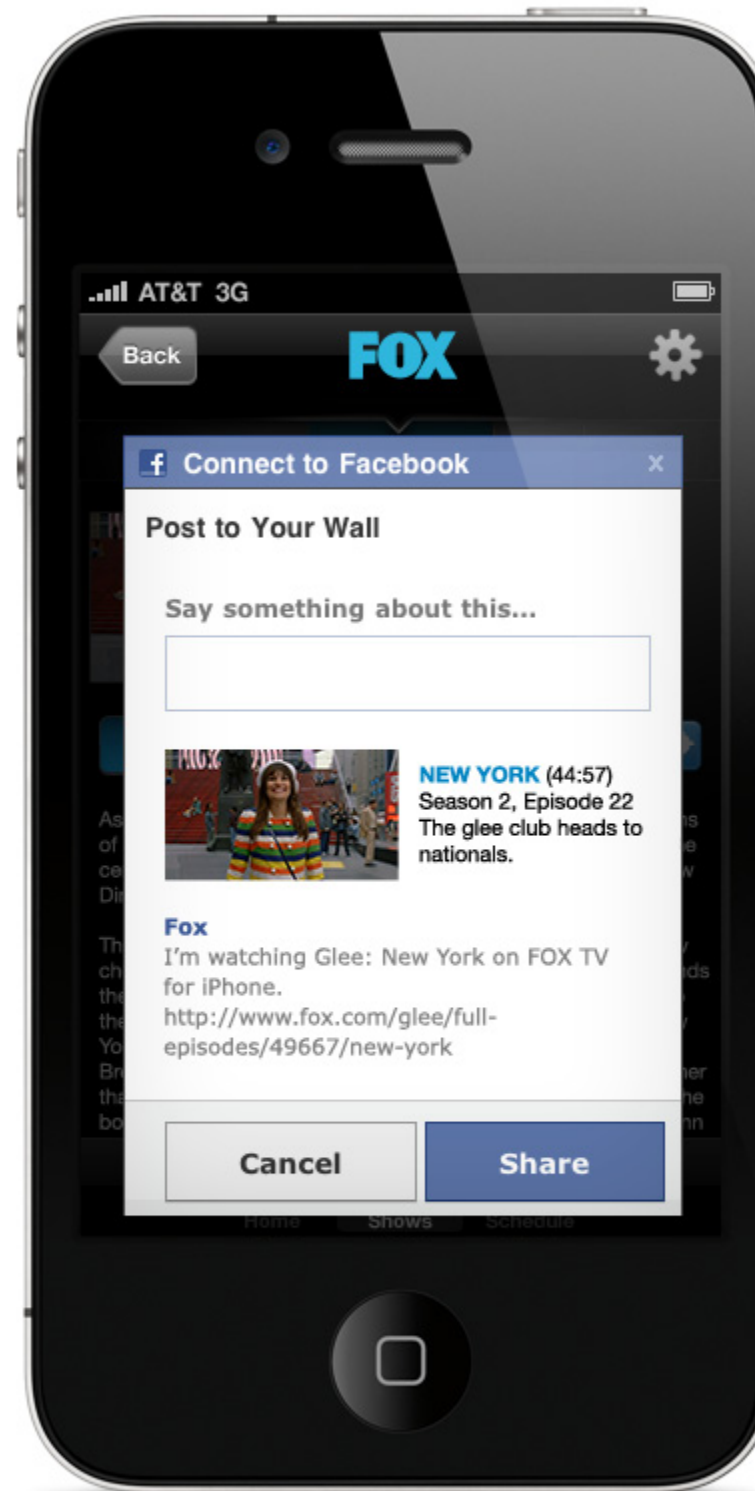


FOX SHOWS - SCHEDULE
ALTERNATE VIEW

INFO / SETTINGS OVERLAY



FACEBOOK OVERLAY



TWITTER OVERLAY



LOADING / SPLASH SCREEN



Thank you!

Please get back to us with your comments after having a chance to review.

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with their customers at
multiple points of interaction.

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